

Your Brand at the World's Largest Leadership Stage.

Partner of the platform that reaches the world from the heart of the United States.

Strategic Rationale

In November 2025, America Business Forum delivered the largest leadership platform in the world. 40,000 attendees, 119 countries, 27.4B global impressions, broadcast live from a single stage in Miami. ABF Miami 2026 raises that bar in the year the world converges on the city.

The Room.

ABF Miami 2026 gathers the people who move the Americas: heads of state, CEOs, banks, funds, and the investors behind the region's largest decisions. Whatever your industry, the decision-makers who matter to your business are in this room and your brand stands with them.

The Icons.

The stage that convenes Messi, Nadal, and Bezos is the stage where leadership, ambition, and global scale are recognized. Association with these icons places your brand among the figures who embody what it stands for.

The Moment.

In 2026, every eye turns to Miami: World Cup host city, the center of global attention, the world's leadership converging on one stage. There is no better moment, and no better place, to put your brand in front of the world.

Impact Metrics

27.4B

Global Impressions

USD 210M

Earned Media Value

300M

Potential Global Media Audience

119

Countries Reached

4.2K+

Media Outlets Globally

40K

Expected Attendees

11.4K

Articles Published

449

Accredited Media

Live Speakers 2025

Rafael Nadal
Global Tennis Icon & Entrepreneur

Serena Williams
Professional athlete and entrepreneur

Gianni Infantino
President of FIFA

Lionel Messi
World Soccer Champion

Donald J. Trump
President of the United States

Jeff Bezos
Founder, Amazon & Blue Origin

Tony Robbins
Global Icon Redefining Human Performance

Jamie Dimon
Chairman & CEO, JPMorgan Chase

+12 more icons | See full deck

Where the Private Sector Converges

Microsoft

NVIDIA

OpenAI

J.P.Morgan

CITADEL

amazon

Google

Disney

FIFA

Amplified by the Media

The New York Times

The Washington Post

REUTERS

FT

NBC

USA TODAY

Bloomberg

WSJ

FOX NEWS

POLITICO

AP

CNN

CBS

The ABF Experience | Agenda

GLOBAL CAMPAIGN
Official Launch
Press + Guests

NEW
DEC 15
Power Player
Private Forum
Invite Only Access

DEC 15
Power 100
100 VIP Guests

DEC 16-17
ABF Miami
40,000 attendees

DEC 17
VIP Night Forum
1,000 VIP Guests

Integrated Agenda

Pre-Event Build-Up

Year-Round Activation.

Sept

May - Dec

May - Dec

May - Dec

May - Dec

Pre-Forum



Launching Media Event

Press release



Marketing Campaign

OOH placements across the United States



Content Studio

Joint multimedia strategy: video reels of announcement, leadership articles, email blasts



Digital Integration

Web, newsletter campaign, hero videos, paid media



Editorial Wave

Speaker reveals carry your brand name.



Official Press Moments

Press release inclusion | Press conference participation

Your Brand Always On

Across both days of the ABF.

- Brand Presence on Main Stage
- Bowl LED Takeover | Your brand rotation
- Live Global Broadcast | 119 countries
- Content Studio | Live capture across both days
- Media Room Integration
- ABF Official App | Live profile for every delegate
- VIP Lounge | active across both days
- Exhibition Space & In-Venue Presence (optional)



ABF Week

The day before the Main Event

Closing Event

All Day / Dec 15

Evening / Dec 15

Evening / Dec 17

- 

Power Players Private Forum
East Hotel, Miami
- 

Power100 Dinner
100 VIP guests | Freedom Tower
- 

VIP Night Forum
1,000 VIP guests | Faena Forum

Main event Days

December 16–17 | Kaseya Center.

DAY 1 | December 16

09:00	VIP Lounge Activated
09:00	Content Studio Activated Live Capture Across 2 days
09:00	Partner Welcome App Push
09:00	Open Door
10:00	Live Show Starts
10:00	Partner presence on Main Stage
10:35	Spotlight Institutional Spot
11:20	Speaker 1
11:21	Brand Stories on the Official App
11:31	Spotlight Institutional Spot
12:01	Coffee Break Networking
12:46	Speaker 2
13:36	Spotlight Institutional Spot
13:36	Speaker 3
14:00	Brand Stories on the Official App
14:00	Lunch Break
14:00	Spotlight Institutional Spot
15:00	Speaker 4
15:10	Spotlight Institutional Spot
15:55	Speaker 5
16:05	Brand Stories on the Official App
16:50	VIP Lounge peak Pavilion activations
16:51	Premium Speaker Gifting Green Rooms
17:01	Speaker 6
17:11	Brand Stories on the Official App
17:56	Speaker 7
18:06	Spotlight Institutional Spot
18:07	Speaker 8
19:02	Partner Closing App Push

DAY 2 | December 17

09:00	VIP Lounge Activated
09:00	Exhibition Space Agenda Open (optional)
09:00	Partner Welcome App Push
10:00	Open Door
10:00	Live Show Starts
10:35	Partner presence on Main Stage
11:20	Speaker 9
11:21	Brand Stories on the Official App
11:31	Spotlight Institutional Spot
12:16	Speaker 10
12:36	Coffee Break Networking
12:40	Spotlight Institutional Spot
13:15	Speaker 11
13:15	Brand Stories on the Official App
13:20	Spotlight Institutional Spot
13:20	Speaker 12
14:00	Brand Stories on the Official App
15:00	Lunch Break
15:10	Spotlight Institutional Spot
16:05	Speaker 13
16:06	Brand Stories on the Official App
16:51	Speaker 14
17:01	Spotlight Institutional Spot
17:46	Speaker 15
17:56	Spotlight Institutional Spot
18:26	Speaker 16
18:27	Partner Closing App Push
19:00	Aftermovie wraps
21:00	VIP Night Forum Faena Forum

Post-Event | December 18 Onwards

Aftermovie integration | Editorial coverage waves | Content Studio deliverables | Performance reporting.

Journey Map

A guided experience for every Partners guest, from arrival to closing toast. | Five steps | Two days

- 1

Arrival Merch Dist *(Optional)*
General Access
- 2

Branded Entrance
VIP Access
- 3

Exhibition Space Visit *(optional)*
Outdoor East Plaza
- 4

ABF First Class Official Lounge
For Diamond Tickets Holders
- 5

VIP Lounge
Branded lounge for 150 guests
- 6

Business Suite
Privileged Main Stage view
- 7

Main Stage
Bottle Placement | Institutional Brand Spot
Bowl LED | Logo rotation
- 8

Media Room
Press Backdrop | Broadcast presence

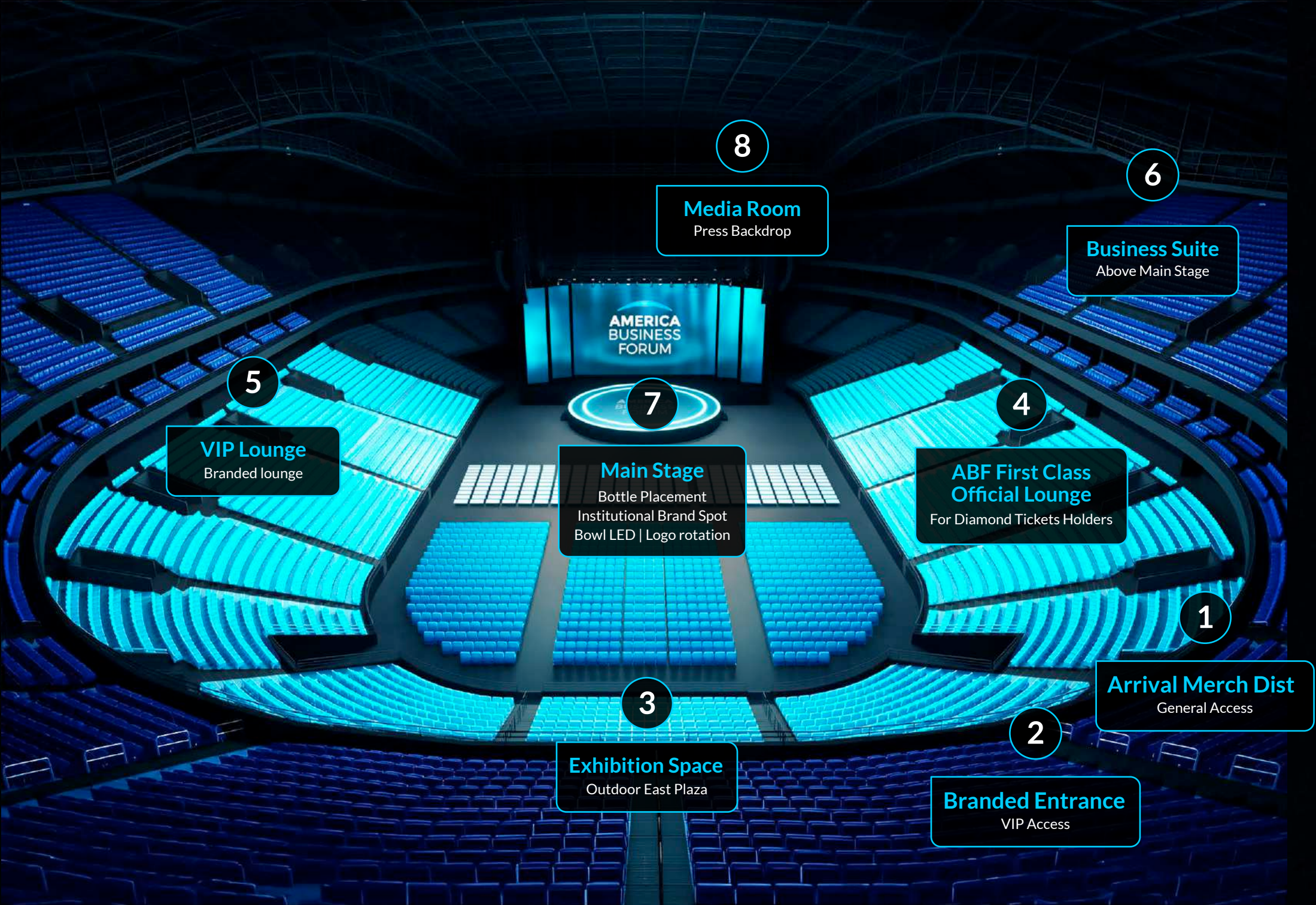
Off-Site Touchpoints

- 9

Power Players Private Forum
CEO Speaking Opp | East Hotel, Miami (Dec 15)
- 10

Power100 Dinner
Freedom Tower (Dec 15)
- 11

VIP Night Forum
Faena Forum (Dec 17)



Partnership Framework

The strategic architecture across the full year of ABF Miami 2026.

Strategic Access & Hospitality

The foundation for the Partner to build its own institutional agenda inside the Forum, with a VIP Branded Lounge across both days, a private VIP Upper Suite, a full guest strategy for its invitees, on-site receptions at the Power 100 and VIP Night Forum, and curated introductions to the decision-makers shaping the region's agenda.

Voice at a Power Players Private Forum

The Partner's CEO is invited to a Power Players Private Forum, either the IDB regional forum or another sector forum to be defined together, positioning the Partner inside the room where the region's agenda is defined.

Global Positioning at the Main Stage

A high-visibility partner spotlight on the stage where heads of state, CEOs, and cultural icons shape the global agenda, including an institutional brand spot and a Bowl LED Takeover with brand rotation across the arena.

Content Studio

A dedicated content strategy for the Partner's institutional narrative, with broadcast-quality video, thought leadership articles, editorial, and social content built around the Partner's role as the connector of the region, activated before, during, and after the Forum.

International Press & Media

The Partner is embedded across the Forum's editorial record, including live broadcast across both days, press releases, and press conferences, distributed by the outlets that define global business.

Marketing Campaign & Digital

The Partner is present across every channel of ABF's year-round campaign, including out-of-home, editorial, digital, and paid media generating millions of impressions worldwide.

ABF Official App

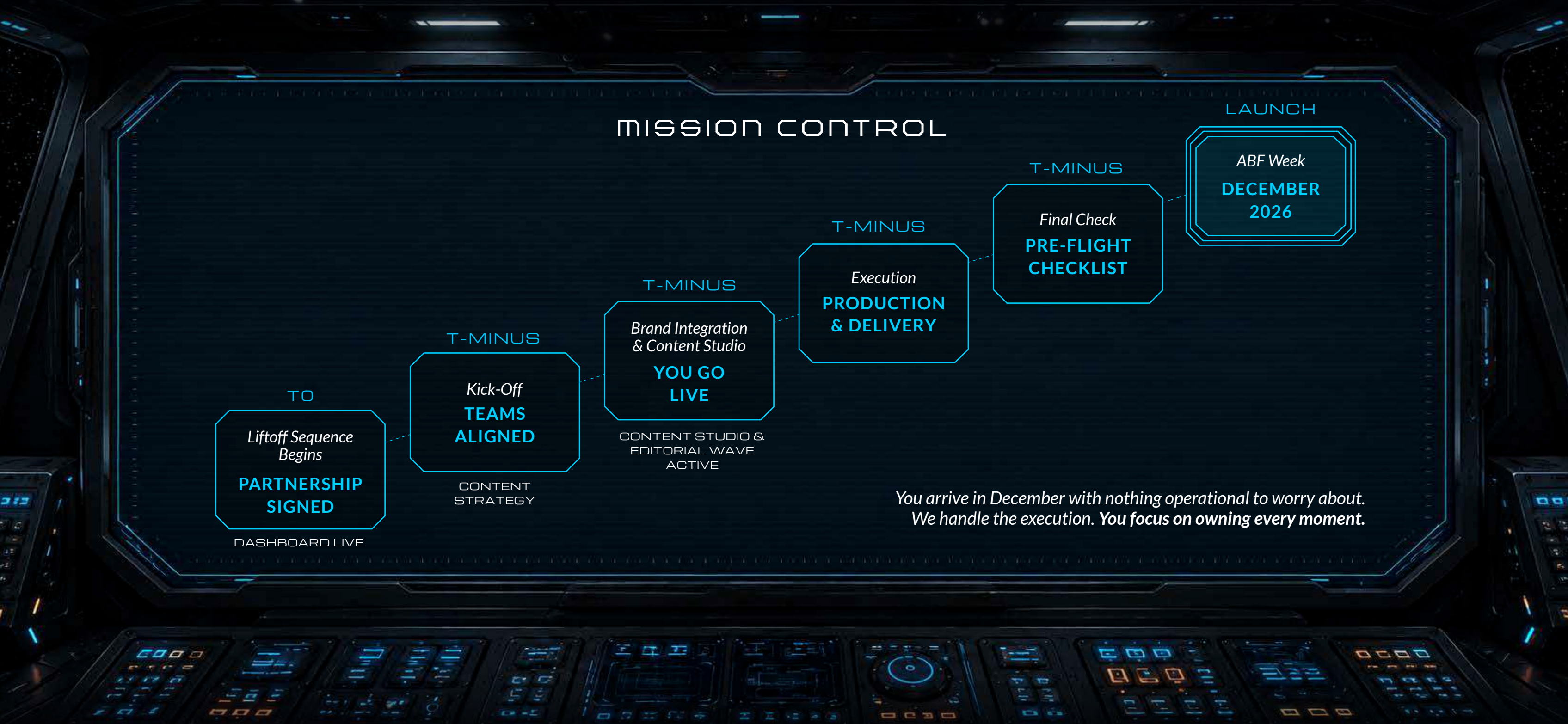
The Partner is in the hands of every delegate, with institutional presence inside the operational tool that powers the Forum.

In-Venue Presence (optional)

The Partner is present across every surface of the arena, including corridors, entrances, columns, floors, and every delegate's point of physical contact with the Forum.

Partner Journey

From signature to launch | the path we travel together once your partnership is confirmed.



Comparative Table Partnership Tiers

Global Institutional Partner - Founding Partner - Platinum Partner.

	Global Institutional Partner	Founding Partner	Platinum Partner
Exclusives			
Naming of the Forum			
Branding on Main Stage			
Main Stage Participation: Speaking opportunity / Product placement			
Exclusivity	Exclusive within your industry vertical		
Branded VIP Lounge (both days, 150 guests, fully furnished)	✔		
VIP Upper Suite (12 guests)	✔	✔	
Branding inside the Main Bowl	✔	✔	✔
Power Players Private Forum			
Presenting Company of the Forum	✔		
Speaking Slot	✔	Speaking Opp on stage among global CEOs	
Full-Day Curated Vertical — In Partnership with ABF	✔		
Invite-Only Access	200 guests	100 guests	50 guests
Participation Format	Full ownership	Speaking & Branding Opportunities	Invitation to participate
Access & Hospitality			
The Forum			
Tickets	500	300	150
Diamond tickets	10	8	2
Chairperson tickets	30	20	8
Executive tickets	80	50	30
Access tickets	380	222	110
Side Events			
Power100 Dinner tickets	10	6	4
VIP Night Forum tickets	30	15	8
Marketing Campaign & Content			
Multimedia Brand Integration			
Multimedia campaign visibility	Global Inst. Size	Founding Size	Platinum Size
Website visibility			
Digital Brand Integration			
Integration in Hero Content (Trailers & Teasers)	Global Inst. Size	Founding Size	Platinum Size
Inclusion in Newsletters (90K+ decision-makers)			
Inclusion in Social Media Posts & Reels			
Presence in Paid Digital Campaigns			
Content Studio			
Aftermovie Feature	✔	✔	✔
Flagship Branded Case / Video Reel / Articles	✔	✔	✔
Dedicated Email Blast to ABF Network (+ WhatsApp)	✔ + Whatsapp	✔ + Whatsapp	✔
Dedicated Social Media Posts	✔	✔	✔
Full Usage Rights & Content Library	✔	✔	✔
Press & Media			
Press & Global Media Integration			
Branding in Live Broadcast	✔	✔	✔
Official Press Conference Participation	✔	✔	✔
Included in Press Releases	✔	✔	
Logo on Official Backdrop	✔	✔	✔
At Venue			
Main Stage			
Presentation of a Speaker of Choice	✔		
Brand Spot in Main Stage Screen	3 x 1:00' - 8 x 0:20' per day	2 x 1:00' - 6 x 0:20' per day	3 x 0:45' per day
Logo — Stage Ribbon	Every 1 min during breaks (3 breaks/day)	Every 1 min during breaks (3 breaks/day)	Every 3 min during breaks (3 breaks/day)
Logo — 360 House Ribbons	Every 5 min (14s per appearance)	Every 10 min (10s per appearance)	Every 20 min (8s per appearance)
Logo — Scoreboard Ribbon	Every 1 min during breaks (3 breaks/day)	Every 1 min during breaks (3 breaks/day)	Every 3 min during breaks (3 breaks/day)
Logo on Broadcast Monitors (VIP Lounges)	✔	✔	✔
Premium Activation Space (Outdoor Plaza — Produced by Partner)			
Package Size	900 sq ft (30x30)	900 sq ft (30x30)	
Open Meeting Agenda — Powered by ABF App	✔	✔	
Environmental Branding (Turnkey execution at partner's cost)			
Strategic Placement Package — Columns, Floor Graphics, Seat Covers	✔	✔	✔
Premium gifting for Speakers	✔		
ABF Official App			
Dedicated Branded Site	✔	✔	✔
Push Notifications	3 per day to all attendees	2 per day to all attendees	1 per day to all attendees
Branded Stories	8 stories (2 per day × 4 days)	4 stories (1 per day × 4 days)	4 stories (1 per day × 4 days)
Branded Merchandise			
Distribution touchpoints	Multiple	Multiple	1 designated