

DECA[®]
CHAPTER
STRATEGY

COMPETITIVE EVENTS

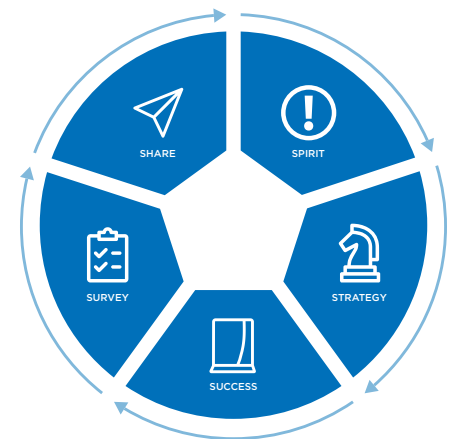




CHAPTER STRATEGY

DECA Competitive Events Super Success System

As in the global economy, a spark of competition drives DECA members to excel and improve their performance. DECA's competitive events directly contribute to every student being college and career ready when they graduate from high school. The potential for travel, recognition and awards for learning classroom content through DECA's competitive events is a tremendous motivator — not to mention the scholarships and cash awards recognizing DECA members for outstanding achievement.



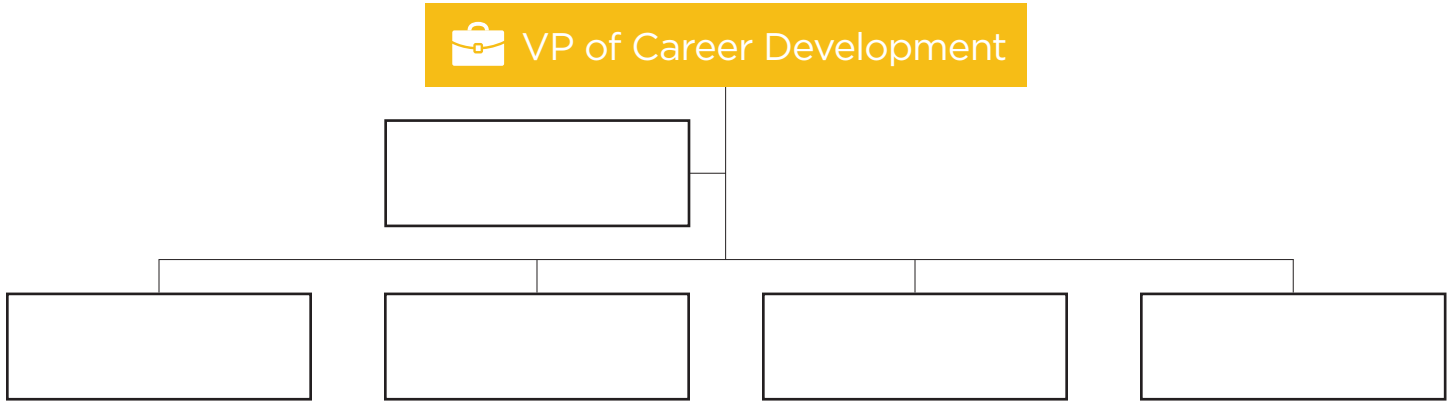
The DECA Competitive Events Super Success System is designed to help chapters formulate a monthly competitive events preparation plan to take your members' performance from good to great! Hopefully, DECA will see your selfies with a trophy on stage at your local, district and association conferences and maybe even the International Career Development Conference!



SHARE	SPIRIT	STRATEGY	SUCCESS	SURVEY
Share DECA's competitive events and what qualities generate success in them.	Get your members excited and help them understand why competition – and winning – are awesome!	Give your members the tools and strategies they need to succeed, from study materials to personalized feedback.	Recognize the successes in your chapter, from completing a practice exam to winning at ICDC!	Evaluate your members and DECA Executive Team to figure out what works and what can be improved.













MY CHAPTER'S COMPETITION STRUCTURE

Instructions: Using the organizational chart below, design a structure to fit the unique needs, size and goals of your DECA chapter. The blank boxes should be filled in to reflect "director" level positions that make up the competitive events teams (or committees) that provide support to Vice President of Career Development.










MY CHAPTER'S MONTHLY COMPETITION PLAN

Instructions: Using the five components of DECA's Competitive Events Super Success System — share, spirit, strategy, success and survey — complete the chart below by listing key activities for each month.

AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY
					
FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY
					

COMPETITIVE EVENTS SUPER SUCCESS SYSTEM

For each category below, list the most important factors to consider when it comes to selecting and succeeding in a DECA competitive event.

SELECTION	STRENGTHS & WEAKNESSES	SKILLS
 <p>How do you select a competitive event?</p>	 <p>How do you assess talents and opportunities?</p>	 <p>How do you help people develop their skills?</p>
STANDARDS	STUDENT-LED STUDY GROUPS	SIMULATIONS & SCENARIOS
 <p>What are your chapter's expectations for competitors?</p>	 <p>How do you help each other to succeed?</p>	 <p>How do you simulate real competition?</p>
SCORESHEETS	STRESS MANAGEMENT	SUCCESS STORIES
 <p>What do competitors need to know about scoring?</p>	 <p>How do you help turn stress into positive pressure?</p>	 <p>How will you celebrate and share success?</p>