

Digital Marketing Manager

At Gleap you get more from work than just a job. Gleap is a young and spirited startup offering a state-of-the-art customer feedback tool. We're looking for people who help us empower teams internationally to save millions of working hours by enhancing product improvement processes. If you want to change the way software teams work, this could be the perfect opportunity for you.








What we get excited about

- 3+ years of hands-on digital marketing experience
- Proficiency in best practices working with Google Ads, Google Analytics, LinkedIn and Twitter
- Proven ability to work with data to identify trends and recommendations for budget allocation and creative production
- Effective written and verbal English communication skills
- Passionate and proactive personality, self-starter mentality
- Extra credit for experience in working for a B2B SaaS company

What you'll do once you join us

- Establish cross-channel digital campaigns to grow Gleap's users and revenue
- Track and report on key marketing metrics
- Identify testing and strategic opportunities to capture added value and improve efficiency
- Collaborate with our product team as well as agencies and vendors to manage paid advertising campaigns
- Constantly push and advance our tool by contributing your ideas and gathering feedback

What's in it for you

-  Top equipment: choose your own device
-  Team building events
-  Personal development fund for courses, conferences and material
-  Office doggo Freija
-  Eco points for sustainable commuting
-  Work among a young & talented team
-  Flexible working hours

Simply send your CV and cover letter to isabella@gleap.io. We cannot wait to meet you and talk in person.