

# HOSTING GUIDE



A program of  
**Sport**  
MANITOBA

# ABOUT THE GAMES

## Background

The Manitoba Games have helped shape our province's athletic history since 1972, and continue to act as a beacon of excellence for young athletes from all corners of the province looking to pursue competitive sport.

As the largest multi-sport event in our province, the Games bring together thousands of athletes, coaches, officials, volunteers, and fans to unite communities, inspire the next generation of champions, and build a healthier Manitoba.

The Manitoba Games are a week-long event held every two years, alternating between summer and winter. The Games are hosted in two phases, with each phase lasting two and a half days.

## Enriching Manitoba Communities

The Province of Manitoba has chosen to invest in rural communities through the Manitoba Games program. Hosting a Manitoba Games is a considerable undertaking, and the rewards live on for years to come. In an effort to see rural communities thrive, the Games move throughout the North, South, East, and West regions of our province.

### Past hosts have included:

- 2006 Winter: Beausejour
- 2008 Summer: Carman
- 2010 Winter: Portage la Prairie
- 2012 Summer: Swan Valley
- 2014 Winter: Morden, Stanley, Winkler
- 2016 Summer: Steinbach
- 2018 Winter: Thompson
- 2024 Summer: Dauphin



Opening Ceremonies  
from the 2016 Manitoba  
Games in Steinbach.

# ABOUT THE GAMES

## Manitoba to the Olympics

Athletes between the ages of 10–17 come from across the province to represent their region and their sport. As a first introduction to a major multi-sport event, the Games mark an important step in a young athlete's performance pathway. These athletes go on to compete in national and international events, like the Canada Games, Pan American Games, Commonwealth Games, and Olympic Games.

The Manitoba Games helped launch the careers of homegrown professional athletes and Olympians, including Kerri Einerson, Cody Glass, Brigitte Lacquette, Tyler Mislawchuk, Justin Duff, and Kristen Campbell.

Coaches and officials can also benefit from this professional opportunity by earning credentials that can qualify them for national and international competitions.

### Tyler Mislawchuk

**Olympian, Triathlon**  
Manitoba Games Alum

In July 2021, Mislawchuk was officially named to Canada's 2020 Summer Olympics team where he came in 15th place.



### Brigitte Lacquette

**Olympian, Hockey**  
Manitoba Games Alum

Brigitte Lacquette is the first First Nations hockey player to be named to Canada's National Women's Team. Won a silver in 2018 PyeongChang Olympics.



# BENEFITS OF HOSTING

## Facility Development

Communities become stronger for having hosted the Games. We see this in increased event hosting capacity, volunteer development, and community spirit that is embodied leading up to the Games and beyond. It is a priority of Sport Manitoba to leave a legacy through improvements made to the community's athletic infrastructure. It is up to the host society to decide what developments would be most beneficial to their own community.

### 2024 Manitoba Summer Games legacies in Dauphin

- Development of the highly rated Northgate Cycling Trails
- Brand new rubberized athletics track at the Dauphin Regional Comprehensive Secondary School



Northgate Cycling Trails



Rubberized athletics track at the Dauphin Regional Comprehensive Secondary School



# BENEFITS OF HOSTING

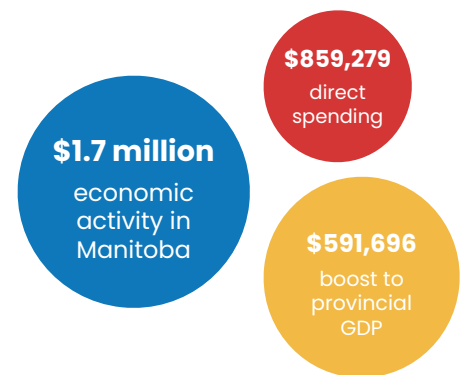
## Economic Impact

There is an opportunity for your community to realize a financial surplus at the conclusion of the Games. In addition to showcasing your community to the rest of the province, the event offers the potential for significant economic returns by driving tourism spending in your area.

### 2016 MANITOBA SUMMER GAMES - STEINBACH



### 2018 MANITOBA SUMMER GAMES - THOMPSON



The Canadian Sport Tourism Alliance's (CSTA) Sport Tourism Economic Assessment Model was used to generate the economic impact estimates.



# BENEFITS OF HOSTING

## Promoting Health and Wellness

Sport has a unique ability to bring communities together, gathering all groups of people around a common goal. It's been proven that communities with sport infrastructure are healthier and happier, resulting in many tertiary benefits for youth across the healthcare and social sectors.<sup>1 2</sup>

- Promotes an increase in physical activity and reduction in chronic disease<sup>3</sup>
- Enhances emotional and mental health of those who participate
- Improves youth development and contributes to crime prevention<sup>4</sup>
- Enhances social inclusion for minority groups and overall community cohesion

<sup>1</sup> <https://pubmed.ncbi.nlm.nih.gov/34429307/>

<sup>2</sup> <https://www.cdc.gov/healthy-places/php/key-topics/parks.html>

<sup>3</sup> <https://bmcpublichealth.biomedcentral.com/articles/10.1186/s12889-016-3574-z>

<sup>4</sup> <https://icclr.org/2022/10/14/the-role-of-sports-in-crime-prevention/#:~:text=Based%20on%20a%20review%20of,be%20able%20to%20set%20limits.>



# 2028 HOSTING DETAILS

## Sport Participation

Ten sports have been selected to compete in the 2028 Manitoba Summer Games. Host communities must be capable to host competitions for the following sports:

### Required

- Athletics\*
- Baseball
- Basketball
- Cycling (Mountain Bike)
- Lacrosse (Field)
- Swimming\*
- Soccer
- Softball
- Golf
- Volleyball

## Host Selection (Must choose one of the following)

- Equestrian
- Sailing
- Triathlon

\* Sport Manitoba understands the infrastructure challenges in the province and have noticed athletics and swimming competitions can be difficult to host outside of our major cities. While bids with both of these sports will be seen in a higher regard, cities interested in hosting without one of these facilities will now be considered. Everything in the host's power should be done to still include these sports as the Manitoba Games is an important program to the sports' competitive pathway.

## Additional Facilities

### Accommodations

- Accommodations for 1,500 to 2,000 athletes, coaches, and managers in a secured location, with males and females accommodated separately.
- Participant accommodations are usually within a school and host 750 - 1,000 participants per phase
- Additional accommodations for 60 out-of-town officials and support staff

### Food Services

- Space to prepare and serve approximately 2,500 participant meals per day

### Equipment Storage

- A warehouse-type facility for use prior to, during, and after the Games

If your community cannot meet these hosting requirements, but is interested in bidding, you are more than welcome to consider partnering with a neighbouring community.



## 2028 HOSTING DETAILS

## Financial Support

Generating revenue for the Games comes through multiple sources. While Sport Manitoba provides grants for operations of the Games and for facility upgrades in your region, sponsorship through local Friends of the Games (FOG) is also highly encouraged. All sponsorship, merchandise, and ticket sales go directly to the host.

An entry fee for all athletes competing in the Games is charged directly by Sport Manitoba. These fees are to help us offset the costs of transporting athletes to your city, regional-specific gear for each athlete, and the purchasing/storage of cots. All expenses outside of the few listed above are to be owned by the host society.

Sport Manitoba provides up to \$350,000 in financial support to communities selected to host multi-sport events.

Capital Grant (to be matched by the host community)	\$100,000
Operating Grant	\$150,000
Volunteer Relief Grant	\$100,000
Sport Manitoba Sponsorship	\$100,000
<b>TOTAL:</b>	<b>\$450,000*</b>

*\*Conditions on these grants apply*



# SELECTION PROCESS

## Bid Application

The formal bid application will help Sport Manitoba determine a community's capacity to host the Manitoba Games. Bid documents are evaluated through the following process:

### Step 1: Intent to Bid

The first step in the bid process is to submit two letters of intent.

- The letter of intent determines the buy-in of community partners needed to facilitate the Games
- Signatures from the a) School division b) Local government indicating a combined interest in this process
- Due: December 19, 2025

### Step 2: Technical Review

- The technical review determines whether the community is capable of meeting all venue minimum standards
- This step includes providing information on a plan for food services, accommodations, storage, and sport venues
- Due: January 30, 2026

### Step 3: Comprehensive Review

- Write your business proposal as to why your community should be chosen
- This review considers your community's unique vision, goals, resources, capacity, revenue generation capabilities, and more (further details will be provided throughout the process)
- Due: March 27, 2026

## Support

Sport Manitoba strives to support all the communities interested in hosting the Manitoba Games. We understand the resources of municipalities are stretched thin, and will do our very best to partner with your community every step of the way.

## Evaluation

Bid documents are evaluated and scored based on specific standards and criteria, with the highest-scoring community being awarded the bid. We understand a considerable amount of effort, resources, and financial support is required to stage the Manitoba Games, and we will be as transparent as possible throughout the process.





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If you have any questions or want to know more about hosting the Manitoba Games, please don't hesitate to reach out.

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