

The GAA logo consists of a solid teal square containing the letters "GAA" in white, bold, sans-serif font.

GAA

Global Advisory Alliance

Think Beyond Boundaries

We support leaders who already
know what matters - and help them
act on it.



Boards and investors don't need more slides, recycled frameworks, or awareness sessions.

They need judgment focus, and the
confidence to move.



Rethinking Advisory for a Changing World

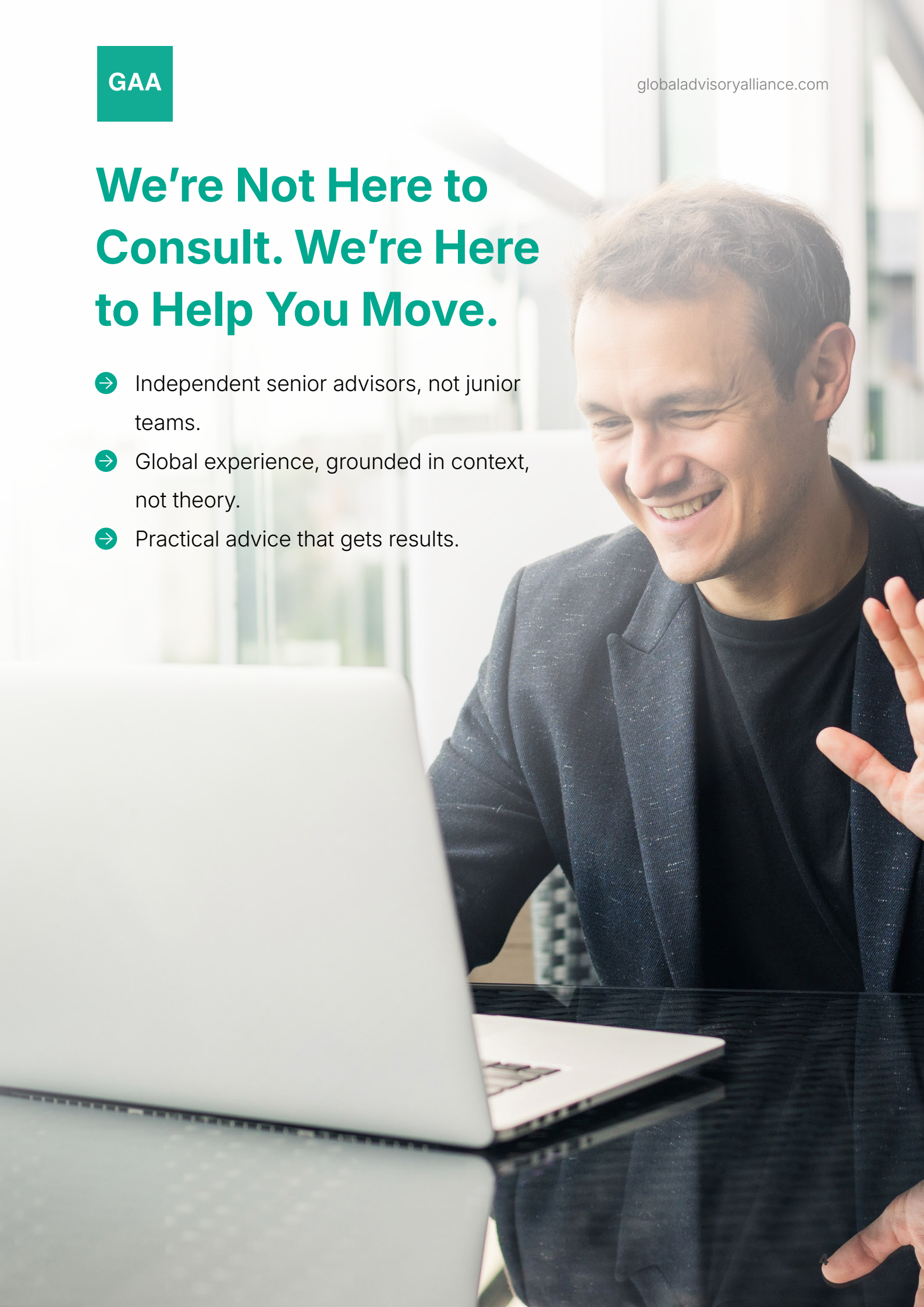
GAA exists for leaders - in investment and in the boardroom - who have already built their ESG fluency and internal capacity.

GAA Advisors aren't career consultants - they've held senior roles both within organisations and in advisory, bringing real-world insight and the flexibility to work either embedded or on a project basis.

Our advisors bring strategic experience across governance, sustainability, corporate strategy, and transformation - turning complex mandates into forward action.

We're Not Here to Consult. We're Here to Help You Move.

- ➔ Independent senior advisors, not junior teams.
- ➔ Global experience, grounded in context, not theory.
- ➔ Practical advice that gets results.



What Do Today's Leaders Really Need?

We asked leading sustainability and governance advisors what's most needed - and what's still getting in the way.

Independent Advice, Global Perspective

100%

of our advisors work across borders, sectors, and mandates - without being tied to any institution.

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I've seen how investment decisions shape the world. Good stewardship isn't a slogan - it's board-level strategy.

Kelly Christodoulou,
Sustainable Finance Advisor | Former ESG
Lead, AustralianSuper | EU & Australia



Solving ESG Challenges Starts with Understanding Them

Collecting ESG data can be tricky. Turning it into strategic action is the real challenge - and where the value lies.

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Data alone doesn't drive change. You need insight, translation, and trust to turn ESG risks into action.

Oliver Maennicke,

ESG, Climate and Water Stewardship Advisor
| Former Regional Decarbonisation Lead,
GHD | EU & Australia



From Reporting to Real Impact

85%

of companies struggle to move from compliance to meaningful ESG action.

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Most companies stall at compliance. Real progress demands expertise and grounded, real-world judgement.

Anna-Stina Wiklund,

Advisor to Pension Funds & Asset Managers | Former Head of Responsible Investing, The Church Pension Fund Finland | EU



Complexity Slows Progress

60%

of business leaders say they need help turning ESG goals into clear decisions.

“

Transformation isn't about checking boxes. It's about aligning your capital with your purpose - and acting on it.

Leo Long,
Sustainability and Strategy Advisor | Former Senior Manager, Verra | Africa



Boards Need More Than Reports

1 IN 2

boards say they don't feel confident in their ESG oversight responsibilities.

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For companies, risk mitigation and resilience matter most. Now's the time to stress-test ESG and invest in long-term sustainability.

Kathrine Nasteva,
Strategy and Sustainability Consultant | United States



Built for Action

The GAA brings together independent advisors with global experience, technical expertise, and strong reputations.

Who We Work With

- Listed companies in transition
- Asset managers & pension funds
- PE-backed firms needing credible ESG strategy
- CEOs, GCs, Heads of IR or ESG

