



Certified Advanced AI Leader

DATE ISSUED

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VALID UNTIL AUGUST 2026

This Certifies That

Francesco Scaltriti

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Five AI Assistants.

Hereby Recognized As A

Certified Advanced AI Leader

CONDUCTED BY

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI

Gemini
EMAIL
ASSISTANT

MAILOR

Productivity Assistant

Produces accurate, multi-lingual, HubSpot-ready outreach emails that are tailored, fact-based, and designed to drive meetings.

Gemini
(Deep Research)
RESEARCH
ASSISTANT

SOURCERER

Researcher

Finds and prioritises high-fit prospects for partnership outreach and turns the research into ready-to-use next actions

Gemini (nano banana)
CREATIVE
ASSISTANT

ARIA

Presentation assistant

Converts content into concise, design-ready presentation outlines with clear slides, key points, and visual suggestions, ready for immediate use in Google Slides



Francesco Scaltriti

Brand partnerships manager,
Houzz Inc.

Gemini
INSIGHTS
ASSISTANT

DIGGER

Insight assistant

Scans for high-impact changes aligned to your priorities and distils them into a concise weekly briefing with clear risks, opportunities, and actions

Gemini (Custom Gem)
PERSONAL
ASSISTANT

PABLO

AI Chief of staff

Acts as a strategic and operational chief of staff, helping plan, prioritize, and execute all aspects of brand partnership management while turning ambiguity into clear decisions, actions, and follow-ups.