



**Certified Advanced AI Leader**

DATE ISSUED

**Feb 2026**



VALID UNTIL AUGUST 2026

This Certifies That

**Jinnee Lim**

Has Demonstrated Practical Expertise By Implementing  
A Minimum Of Five AI Assistants.

Hereby Recognized As A

**Certified Advanced AI Leader**

CONDUCTED BY

**Daan van Rossum**

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

**Henrik Jarleskog**

MD, EUROPE, LEAD WITH AI

# My Personal AI Team

*Powering strategy, research, content and delivery*

 **Copilot in Outlook**  
PRODUCTIVITY ASSISTANT

**E-mail Management & Drafting**

Summarize newsletters, extract key insights and draft action-oriented emails for client engagement and outbound outreach.

 **ChatGPT (Custom GPT)**  
ANALYST ASSISTANT

**Stevie: Strategy Analyst**

Perform management consulting-style work across projects/engagements: market research, data analysis, insight synthesis and proposal support.



**Jinnee Lim**  
Founder & MD, Avenlit

 **ChatGPT (Custom GPT)**  
CREATIVE ASSISTANT

**Betty: Brand Strategist & LinkedIn Copywriter**

Ideate, strategize and review content for LinkedIn, aligned with my personal brand, positioning and core content pillars.

  **ChatGPT (Custom GPT), ChatGPT (Deep Research) Perplexity (Deep Research)**  
RESEARCH ASSISTANTS

**Rosie: Research Lead**

Orchestrate deep research mandates, then consolidate, validate & synthesize outputs for proposals, fact-finding and deep-dives.

   **ChatGPT (Images), Copilot Create, Notebook LM**  
CREATIVE ASSISTANTS

**AI Visual Design Assistants**

Generate visuals, infographics and creative assets to elevate presentations and thought leadership content.

 **ChatGPT**  
INSIGHTS ASSISTANT

**Crypto Insight Assistant**

Synthesize weekly industry news/highlights into executive-level insights for strategy, growth and fundraising conversations.

   **ChatGPT, NotebookLM, Gamma**  
PRESENTATION ASSISTANTS

**Draft Preso Generator**

ChatGPT: Structure, outline, draft prompts  
NotebookLM: Narratives & storylines  
Gamma: Slide design, visuals, icons