



Certified Advanced AI Leader

DATE ISSUED

Feb 2026



VALID UNTIL AUGUST 2026

This Certifies That

Tom Duncan

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Five AI Assistants.

Hereby Recognized As A

Certified Advanced AI Leader

CONDUCTED BY

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI

AI Empowering Change

[Chat GPT]



Dan – Data Analysis Assistant
Reduce time by 80%
Generate new insights

[Chat GPT Deep Research]



REX – Research Assistant
Research Projects
Save 4-8 hours per month

[Loveable]



CAM – Website Assistant
Set up my Own
Consultancy website
Save time and cost



Tom Duncan
Chief Beer Taster

[Custom GPT]



Jack – AI Assistant
Solve complex problems.
Save 2 hours per week

[Chat GPT]



Beer – Insights Assistant
Monthly Competitor
Insights – save 4 hours
per month