



**Certified Advanced
AI Leader**

DATE ISSUED

March 2026

VALID UNTIL
SEPTEMBER 2026

 **Lead with AI**

This Certifies That

Gillian Shapiro

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Six AI Assistants.

Hereby Recognized As A

**Certified Advanced
AI Leader**

CONDUCTED BY

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI



TOOL PERSONAL BOARD OF DIRECTORS

Chat GPT

My 3 advisors (I'd not heard of, chosen in this programme & worked really well!)

- Oliver Burkeman
- Dr Tara Swart
- Chris Do

Advisors, challengers; thought partners on business direction. Holding my experience & expertise, passions and values. Bringing questions & opportunities I've not thought of.
Opportunity – 10/10



TOOL BUSINESS DEVELOPMENT

Chat GPT

Set up to align with my vision, focus, values stance and style. Thought and writing partner working on:

- Blogs
- Linked-in posts
- Newsletters
- Proposals

Also helping to track and hold me accountable in regular BD actions and relationships

Time saving 10/10
Opportunity 10/10



Dr Gilly Shapiro



TOOL Wellbeing ASSISTANT

Chat GPT (but testing)

[Focused on maintaining balance on personal and professional needs and goals. Acting as a thought partner - supportively challenging
Regular check-ins to keep me on track and explore changing needs
Support 10/10
Energy 10/10



TOOL INSIGHT ASSISTANT

Gemini or Chat GPT – still testing

Developing insights focused on my core area of development – Leadership Presence from a Gestalt perspective. Helping me:

- Draw together Insights on Presence from a wide range of sources
- Develop an 'organic framework'
- Stimulate thinking and development of useful development tools
- Time saving 10/10
- Opportunity 10/10



TOOL AI COACHING ASSISTANT

Chat GPT

[Set up to be a thought partner and supervisor for me as a coach and my coaching practice. Assists with ethical dilemmas, challenging and provoking greater thought and depth, partnering on questions and approaches

Growth 10/10
Time saving 10/10



TOOL AI CREATIVE ASSISTANT

Loveable & Gamma – still exploring

Turning insights and frameworks into attractive, accessible, useful tools – infographics, apps, coaching resources supporting BD and active clients.

Opportunity 10/10
Cost saving 8/10 (I have to learn how to use them well!)