



**Certified Advanced  
AI Leader**

DATE ISSUED

**March 2026**



VALID UNTIL  
SEPTEMBER 2026

This Certifies That

**Frida Björklund**

Has Demonstrated Practical Expertise By Implementing  
A Minimum Of Six AI Assistants.

Hereby Recognized As A

**Certified Advanced  
AI Leader**

CONDUCTED BY

**Daan van Rossum**

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

**Henrik Jarleskog**

MD, EUROPE, LEAD WITH AI



Claude  
PERSONAL BOARD  
OF DIRECTORS

### Styrelsen

A strategic thinking partner to help me prioritize, pressure-test decisions, and guide me in my leadership role.

Estimated time saved: ~ 2h weekly



Copilot  
Productivity  
assistant

### TIM

Analyze data, summarize meetings, reflection and create actionpoints within ms environment

Estimated time saved:  
~ 4h weekly



### Frida Björklund

Head of Customer  
Services  
Wayoo



ChatGPT  
AI INSIGHT  
ASSISTANT

### Weekly insights - Recycling

One tracking waste/recycling developments in Stockholm and competitor activity.

Estimated time saved: ~ 2h weekly



ChatGPT  
AI CODING  
ASSISTANT

### CODY

Expert coder and code prompter for lovable project

Estimated time saved:  
infinite



ChatGPT  
AI RESEARCH  
ASSISTANT

### Automation & AI Agent

Researching automation and AI fin the CS Sphere, to remove repetitive tasks.

Estimated time saved:  
~1 hours per week.



ChatGPT  
AI CREATIVE  
ASSISTANT

### Gemma

Generate / Brainstorm Ideas. Helps me make ideas into visual content.

Estimated time saved:  
~1 hours per report