



**Certified
AI Leader**

DATE ISSUED

March 2026

 **Lead with AI**

VALID UNTIL
MARCH 2027

This Certifies That

Erik de Rijk

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Three AI Assistants.

Hereby Recognized As A

**Certified Advanced
AI Leader**

CONDUCTED BY

A handwritten signature in black ink, appearing to read 'Daan van Rossum'.

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI



Erik de Rijk's AI Assistants



UX Copywriter (Squla)

Custom GPT

Rewrites UX copy for Squla learning flows



UX Research Planner

Custom GPT

Plans studies, drafts surveys, and sets up research workflows



Erik de Rijk
March 2026



Squla Icon Generator

Nano Banana Pro

Creates UI icons consistent with Squla design system



UX Researcher

Consensus

Validates assumptions with evidence from peer-reviewed research