



**Certified
AI Leader**

DATE ISSUED

March 2026

 **Lead with AI**

VALID UNTIL
MARCH 2027

This Certifies That

Daan Smith

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Three AI Assistants.

Hereby Recognized As A

**Certified Advanced
AI Leader**

CONDUCTED BY

A handwritten signature in black ink, appearing to read 'Daan van Rossum'.

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI



Daan Smith's AI Assistants



Daan Smith
March 2026



Survey Insights Summarizer

ChatGPT

Summarizes open-ended survey responses into weekly insights



Strategy Sparring Partner

Gemini

Provides strategic input and prioritization support for key decisions



Prototype Builder

Lovable

Builds working prototypes and tests them with users to gather insights



Research Synthesizer

NotebookLM

Synthesizes large PDFs and research materials into concise insights



Benchmark Analyst

ChatGPT Deep Research

Benchmarks KPI performance against external data and industry standards