



**Certified
AI Leader**

DATE ISSUED

March 2026

 **Lead with AI**

VALID UNTIL
MARCH 2027

This Certifies That

David Rijken

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Three AI Assistants.

Hereby Recognized As A

**Certified Advanced
AI Leader**

CONDUCTED BY

A handwritten signature in black ink, appearing to read 'Daan van Rossum', written over a white background.

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI



David Rijken's AI Assistants



David Rijken
March 2026



Brainstorming Partner

ChatGPT

Generates campaign ideas and communication plans for new initiatives



Inactive User Report Generator

Gemini Gem

Creates weekly reports on inactive users to identify engagement opportunities



Idea Analyzer

Gemini

Analyzes and ranks ideas from brainstorming sessions to prioritize actions



Subject Line & Preheader Generator

Gemini Gem

Generates and tests subject lines and preheaders for campaign A/B testing



Translation & Editing Assistant

DeepL

Translates and refines content for clarity and localization