



**Certified
AI Leader**

DATE ISSUED

March 2026

 **Lead with AI**

VALID UNTIL
MARCH 2027

This Certifies That

Elise Drost

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Three AI Assistants.

Hereby Recognized As A

**Certified Advanced
AI Leader**

CONDUCTED BY

A stylized black ink signature of Daan van Rossum.

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI



Elise Drost's AI Assistants



Elise Drost
March 2026

CMO Sparring Partner

Gemini Gem

Challenges marketing ideas and refines strategy through expert-level sparring

Market & Category Challenger

Gemini Gem

Critiques positioning and pressure-tests category assumptions

Feedback Structuring Assistant

Gemini Gem

Translates input into clear, structured, and actionable feedback

Brand & Sentiment Auditor

Gemini Gem

Analyzes brand perception across audience and societal context