



**Certified
AI Leader**

DATE ISSUED

March 2026

 **Lead with AI**

VALID UNTIL
MARCH 2027

This Certifies That

Lisa Potma

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Three AI Assistants.

Hereby Recognized As A

**Certified Advanced
AI Leader**

CONDUCTED BY

A handwritten signature in black ink, appearing to read 'Daan van Rossum'.

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI



Lisa Potma's AI Assistants



Marketing Insights Belgium

Amplitude Agent

Surfaces daily key metrics and insights from the Belgium dashboard



Lisa Potma

March 2026



Social Impact Assistant

Gemini Gem

Drafts clear, consistent responses to foundation, parent, and school inquiries



Polish Market Expert

Gemini Gem

Provides market insights and launch guidance for entering Poland