



**Certified Advanced
AI Leader**

DATE ISSUED

April 2026

VALID UNTIL
OCTOBER 2026

 **Lead with AI**

This Certifies That

Marie Hattar

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Six AI Assistants.

Hereby Recognized As A

**Certified Advanced
AI Leader**

CONDUCTED BY

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI



TOOL: ChatGPT
PERSONAL BOARD
OF DIRECTORS

Wise – Personal

BoD

Allows me to explore
topics and get different
PoVs.



TOOL: CoPilot
AI PRODUCTIVITY
ASSISTANT

Larry – Leadership Update

Summarizes monthly
update to CEO
Time saved: 2-4 hours



Marie Hattar



TOOL: CoPilot
AI EMAIL
ASSISTANT

Jo – Email Assistant

Emails to ensure
comms is consistent
Time saved: 3-4 hours



TOOL: HeGen
AI CREATIVE
ASSISTANT

MarieAvatar– Communication

Creates weekly videos
to update team on what
is going on in org
Time saved: 1 hour



TOOL: ChatGPT
AI CLOTHES
ASSISTANT

Clothes.- What to wear planning

Has my closet and
recommends what to
pack for trips
Time saved: 2 hours



TOOL ChatGPT
AI PRODUCTIVITY
ASSISTANT

SACO – MKTG Decision Brief

Decision brief to get
budget approval
Time saved: 3 hours