



**AI Training**

DATE ISSUED

**May 2026**

 **Lead with AI**

This Certifies That

**Felipe Abreu**

Has Demonstrated Practical Expertise By Implementing  
A Minimum Of Six AI Assistants.

Hereby Recognized As A

**Qualified AI Leader**

CONDUCTED BY

**Pawel Gorski**

CO-FOUNDER & CGO, LEAD WITH AI



ChatGPT Project  
PERSONAL BOARD  
OF DIRECTORS

## Strategy Sparring Partner

Director Persona to help fine  
tune strategy decisions **1-2  
hours weekly**



Gem  
AI PRODUCTIVITY  
ASSISTANT

## The Morning Paper

Reviews dashboards and gives  
me updates on current  
performance in one daily  
newsletter. **1 hour weekly**



Felipe Abreu  
Category Manager B&HM



Gem  
AI RESEARCH  
ASSISTANT

## Image Estimation Tool

Gathers bibliographical  
information from image uploaded,  
gives market and auction  
estimate. **20-30 hours  
teamwide**



Gem  
AI RESEARCH  
ASSISTANT

## Estimations on the go

Estimates market potential of  
books with image upload  
during city sprints **5 hours per  
city sprint**



TOOL  
AI RESEARCH  
ASSISTANT

## [HVL DETECTIVE]

Automation that looks for  
current listing of HVL sold in  
my category in the last year;  
**5-10 hours teamwide**