



**AI Training**

DATE ISSUED

**May 2026**



This Certifies That

**Ishai Smadja**

Has Demonstrated Practical Expertise By Implementing  
A Minimum Of Six AI Assistants.

Hereby Recognized As A

**Qualified AI Leader**

CONDUCTED BY

**Daan van Rossum**

FOUNDER & CEO, LEAD WITH AI

# My AI Team

Ishai Smadja - Head of Business Operations

16

AGENTS

22

FILES

7

MCP INTEGRATIONS

4

WORKFLOWS

ADVISOR

## Board of Directors

@BOD

6-member advisory board. Multi-perspective strategic decisions.

DOMAIN

## Game Designer

@GD

Core loops, economy, player motivation, LiveOps design.

DOMAIN

## Monetisation

@Brad

Offers, pricing, conversion economics, spend journey.

RESEARCH

## Research Specialist

@RS

Market sizing, competitive intelligence, trend analysis.

RESEARCH

## Internal Scout

@Scout

Retrieves knowledge across Slack, Confluence, Databricks.

STRATEGY

## Strategy Consultant

@MK

Business models, problem structuring, org design.

DOMAIN

## UA & Growth

@UA

Post-ATT measurement, channel economics, ASO.

DOMAIN

## Brand Strategist

@Brand

Brand health, distinctive assets, IP collaboration.

DOMAIN

## Product Manager

@PM

PRDs, feature prioritization, product health.

CREATIVE

## Art Director

@Art

Visual direction, style guides, AI image prompts.

CREATIVE

## Narrative Designer

@Story

Character voice, worldbuilding, LiveOps narrative.

PRODUCTIVITY

## Presentation

@PPT

Slide narratives, audience-calibrated communication.

PRODUCTIVITY

## Workflow Automation

@OPS

Recurring reports, digest pipelines, tool orchestration.

META

## System Architect

@SysArch

System health, agent evaluation, context budget.

META

## Prompt Architect

@Prompt

Builds, evaluates (C.A.R.E.), upgrades agent prompts.

META

## Context Researcher

@Context

Domain briefs for new agent creation.