



**AI Training**

DATE ISSUED

**May 2026**

 **Lead with AI**

This Certifies That

**Jaakko Pajula**

Has Demonstrated Practical Expertise By Implementing  
A Minimum Of Six AI Assistants.

Hereby Recognized As A

**Qualified AI Leader**

CONDUCTED BY

**Daan van Rossum**

FOUNDER & CEO, LEAD WITH AI



TOOL

### Research assistant

Automated news updates and other research topics that don't require company/game context



TOOL

### "CFO"

Group level financial and business narratives, sparring, strategic topics. Company context. High level.



TOOL

### Writing assistant

Team messages, job JDs etc.



TOOL

### "Game Finance Partner" (e.g. Brawl Stars)

Game specific KPI and financial analysis, modeling, projections, performance updates etc. Game context. Detailed.



TOOL

### Coach

Primarily voice mode



TOOL

### "Strategy consultant"

Presentations, outside-in perspectives, workflow designs etc. Company context.



## Jaakko Paananen

Head of FP&A



## PIGMENT

### "Financial Analyst"

Financial snapshots and analyses. Primarily quick financial insights at the moment. Custom agents to be tested.