



**Certified Advanced
AI Leader**

DATE ISSUED

May 2026

VALID UNTIL
NOVEMBER 2026



This Certifies That

Vanessa Anderson

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Six AI Assistants.

Hereby Recognized As A

**Certified Advanced
AI Leader**

CONDUCTED BY

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI



Claude
PERSONAL BOARD
OF DIRECTORS

**Chris Do, Aaron
Draplin, Dr. Julie
Gurner**

Advised on approach,
structure, and template
for Creative Newsletter
saving 6-8 hours.



ChatGPT & Claude
AI PRODUCTIVITY
ASSISTANT

**Christine -
Productivity**

Drafting reports, emails,
presentations, and more
helps me focus on
creative and less time
on admin duties.



Claude
AI INSIGHT
ASSISTANT

**Ian - Competitive
Intelligence**

Briefing Analyst

Weekly reports for
generative AI design,
B2B brand storytelling,
and digital experiences
helped me stay on top
of creative trends and
technologies saving 3-5
hours of research.



Vanessa Anderson
Creative Director



Canva & Midjourney
AI GRAPHICS
ASSISTANT

**Cameron -
Graphics Design**

Creating mockups and
stock imagery saves 1-2
days by giving my team
clearer and actionable
creative direction.



Claude
AI RESEARCH
ASSISTANT

**Randy - Research
Assistant**

Getting a clearer picture
of where my industry is
heading helps me
develop/adjust creative.



Runway ML
AI VIDEO
ASSISTANT

**Randy - Motion
Graphics**

Creating AI generated
video has streamlined
storyboarding
productivity, approval
workflows, and projects.