



**Certified Advanced
AI Leader**

DATE ISSUED

June 2026



VALID UNTIL
DECEMBER 2026

This Certifies That

Claire Trivett

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Six AI Assistants.

Hereby Recognized As A
**Certified Advanced
AI Leader**

CONDUCTED BY

Pawel Gorski

CO-FOUNDER & CGO, LEAD WITH AI

CONDUCTED BY

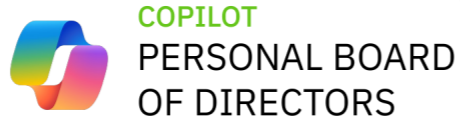
Daan van Rossum

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI



BOARD OF DIRECTORS - CT

Useful advisory structure to interrogate and fine-tune approach & uses org context of my business

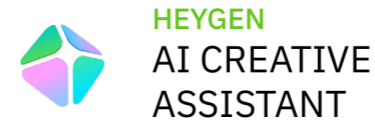


CLAIRE TRIVETT
Strategy Director, Dr. Martens



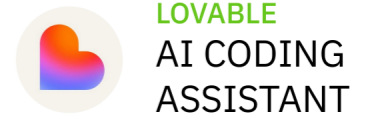
RESEARCH (BAGS)

Updates to research by external consultants, refreshed with more recent data



AVATAR ME

It will help repeat presentations in multiple languages (once security assured)



EXEC DASHBOARD

Proof of concept for interactive reporting of KPIs (including ability to interrogate/filter by role)



MARKET INTELLIGENCE ANALYST

Produces synthesis of external industry news on a scheduled basis