



**Certified Advanced
AI Leader**

DATE ISSUED

June 2026



VALID UNTIL
DECEMBER 2026

This Certifies That

Mary Ressler

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Six AI Assistants.

Hereby Recognized As A
**Certified Advanced
AI Leader**

CONDUCTED BY

Pawel Gorski

CO-FOUNDER & CGO, LEAD WITH AI

CONDUCTED BY

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI



ChatGPT
PERSONAL BOARD OF DIRECTORS

Mary's Brain Trust

A personal board of AI thought partners that helps me think through decisions, challenge assumptions and see blind spots before I move forward



CoPilot
AI PRODUCTIVITY ASSISTANT

Priority Patty

Helps me quickly identify which emails need my attention. She highlights key requests and decisions so I can respond faster and stay focused on high-value work.



TOOL
AI CODING ASSISTANT

Vinny the Vibe Coder

Helps me design and prototype membership dashboards and component measurement tools that turn data into usable insights and scalable solutions.



Mary Ressler
Director of Membership & Components, IFMA



ChatGPT
AI INSIGHT ASSISTANT

Wendy the Weekly Watcher

Tracks the trends that matter most. Each week, she scans credible sources, filters the noise and gives me a short briefing with key updates, why they matter and actions to consider.



ChatGPT
AI RESEARCH ASSISTANT

Randy the Researcher

Helps me quickly gather and synthesize credible information, turning complex topics into actionable insights that support strategy and informed decision-making.



TOOL
AI CREATIVE ASSISTANT

Izzy Infographic

Helps me turn complex ideas, data and strategic goals into clear, professional visuals and infographics that are easier to understand, share and act on.