



**AI Training**

DATE ISSUED

**May 2026**

 **Lead with AI**

This Certifies That

**Charlotte van Geldorp**

Has Demonstrated Practical Expertise By Implementing  
A Minimum Of Six AI Assistants.

Hereby Recognized As A

**Qualified AI Leader**

CONDUCTED BY

**Pawel Gorski**

CO-FOUNDER & CGO, LEAD WITH AI



ChatGPT (Project)  
PERSONAL BOARD  
OF DIRECTORS

### Tamara

Category advisor (worked at  
Etsy, Ebay and Vinted)

Challenges assumptions and  
helps with decision making



ChatGPT (Project)  
EXPERT  
PERFORMANCE  
EMAIL WRITER

### Eva

Drafts clear weekly expert  
performance emails

Estimated time saved:  
+/- 2 hours per week



NotebookLM  
PRESENTATION  
ASSISTANT  
CATEGORY  
MEETINGS

### Cat

Estimated time saved:  
+/-1 hour per week



**Charlotte van Geldorp**  
Category Manager Home Decor



ChatGPT  
(Deep Research)  
AI RESEARCH  
ASSISTANT

### Scout

Trend monitor

Estimated time saved:  
5 - 6 hours per report quarterly



ChatGPT (Project)  
NEW JOINER  
ONBOARDING ASSISTANT

### Ollie

creates a week-by-week onboarding plan,  
reminds me when to send each module, and  
prompts me to check in at key moments.

Estimated time saved:  
First new joiner 0 hours, following new joiners 1  
hour a week during 2 months onboarding process