



**Certified Advanced
AI Leader**

DATE ISSUED

June 2026

VALID UNTIL
DECEMBER 2026



This Certifies That

Le Hoang Phuong Uyen

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Six AI Assistants.

Hereby Recognized As A
**Certified Advanced
AI Leader**

CONDUCTED BY

Pawel Gorski

CO-FOUNDER & CGO, LEAD WITH AI

CONDUCTED BY

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI



Uyên Lê



TOOL

PERSONAL BOARD OF DIRECTORS

Kim – The Lodestar

- Strategic advisor for decision-making and career growth
- Stimulate different professional perspectives to critique my project plans, identify blind spots in my business strategy
- Provide objective feedback on long-term goals and team-scaling strategies



TOOL

AI PRODUCTIVITY ASSISTANT

Thắng – The Victory

- Draft and refine SOPs based on my meeting notes/chat history
- Organize task lists, project timelines, and team resource allocation
- Suggest ways to automate repetitive administrative and asset-management workflows



TOOL

AI VIDEO EXECUTIVE

Viễn – The Visualizer

- Translates text concepts from **Ngôn** into structured, frame-by-frame visual storyboards.
- Write highly detailed, prompt-engineered descriptions for AI video generators (like Kling AI, Revid AI)
- Troubleshoot editing workflows, write specific code expressions (eg. for After Effects), and optimize technical settings when migrating software environments



TOOL

AI CREATIVE ASSISTANT

Ngôn – The Narrator

- In charge of creative writing, brainstorming core video concepts, drafting scripts for webinars or marketing copy, and finding unique thematic hooks
- Mainly focus on the story, message, and psychological impact of the content



TOOL

AI RESEARCH ASSISTANT

Tuệ – The Clarity

- Deep dive into specific industry trends, visual styles, and emerging digital media technologies
- Summarize long research papers or case studies and find data points to back up creative concepts
- Simplify complex marketplace or consumer behavior information into easy-to-read executive summaries for the team



TOOL

AI INSIGHT ASSISTANT

Hiếu – The Oracle

- Process stakeholders' feedback to extract data
- Look for patterns in project and video performance analytics to figure out "the why" behind audience retention
- Offer actionable insights and strategies to continuously improve creative output based on past data