



**AI Training**

DATE ISSUED

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This Certifies That

**Matko Katanec**

Has Demonstrated Practical Expertise By Implementing  
A Minimum Of Three AI Assistants.

Hereby Recognized As A

**Qualified AI Leader**

CONDUCTED BY

**Pawel Gorski**

CO-FOUNDER & CGO, LEAD WITH AI



**Matko Katanec**

**TOOL**  
AI RETENTION  
AUDITOR

### **CZE Retention Audit Agent**

Runs the 6-page Czech retention forensics against Snowflake — cohorts, fees, channels, RFM. [replicable for 11 countries I am managing so roughly ~1 day of research per country fully saved]

**TOOL**  
AI SUBSCRIPTION  
ANALYST

### **ROU Genius Report Agent**

Unified Genius report — AOV tabs, segment evolution, and cohort retention in one HTML. 3 hours per report

**TOOL**  
AI METRIC  
EXPLORER

### **KPI Explorer Agent**

Standalone Looker-style pivot browser over Master Dashboard Country in Snowflake.

**TOOL**  
AI BRAND  
RESEARCHER

### **Wolt Brand Funnel Agent**

Pulls the Nepa brand funnel per market and renders operator vs competitor report 1-2 hours per report

**TOOL**  
AI CRM  
PERFORMANCE  
MAPPER

### **CRM City Heatmap Agent**

One-click city-level CRM heatmap across Central markets from Snowflake KPIs. 5 hours per report