



AI Training

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July 2026

 **Lead with AI**

This Certifies That

Alex Ferreyra

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Four AI Assistants.

Hereby Recognized As A

Qualified AI Leader

CONDUCTED BY

Phil Kirschner

TRANSFORMATION PARTNER, LEAD WITH AI



TOOL
PERSONAL COPY
EDITOR

E.R.I.C. Beta

E.R.I.C. (acronym for Editorial Review for Identity & Compliance) takes drafts of brochures and copy and edits them properly.



TOOL
AI INSIGHT
ASSISTANT

Program Audience Builder

With a custom GPT, I'm able to turn program copy into the proper audience for the course.



AI WRITING
ASSISTANT

Program Copy Builder

With the new programs opening regularly, I'm able to upload the course's concept paper into this GPT and it will output copy for its brochure and website.



[Alex Ferreyra]



AI RESEARCH
ASSISTANT

AAMC Research

With a custom GPT, I'm able to find the deans for schools that fall under the Association of American Medical Colleges purview.



Lead with AI