



AI Training

DATE ISSUED

July 2026

 **Lead with AI**

This Certifies That

Taylor Mitchell

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Four AI Assistants.

Hereby Recognized As A

Qualified AI Leader

CONDUCTED BY

Phil Kirschner

TRANSFORMATION PARTNER, LEAD WITH AI

Taylor's AI AGENT TEAM

:::: Your AI-powered partners for smarter work and greater impact. ::::



HARVARD
T.H. CHAN
SCHOOL OF PUBLIC HEALTH

Advanced Learning Academy



EMAIL RESPONDER

Drafts thoughtful, on-brand email replies in seconds.

- ✓ Craft clear, professional replies
- ✓ Match your tone and voice
- ✓ Save time, stay responsive



IMAGE GENERATOR

Creates compelling visuals for ads, social media, slides, and more—adhering to HSPH branding every time.

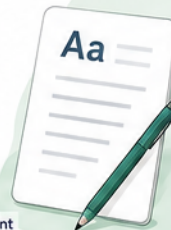
- ✓ Generate on-brand image ideas
- ✓ Design graphics & layouts
- ✓ Follow HSPH visual identity
- ✓ Save time & spark creativity



COPYWRITER FOR PROMOTIONAL MATERIALS

Writes compelling copy that drives engagement and enrollment—adhering to APA style guide and HSPH/ALA guidelines.

- ✓ Email campaigns that convert
- ✓ Clear, persuasive messaging
- ✓ APA style & HSPH/ALA compliant
- ✓ On-brand, audience-focused copy



SOCIAL MEDIA ASSISTANT

Plans, writes, and prepares content that connects.

- ✓ Create content calendars
- ✓ Write engaging posts
- ✓ Build bulk upload templates for Canva images
- ✓ Keep your channels active and on-brand



INTERNAL GUIDE WIZARD

Your go-to expert on ALA materials, processes, and best practices.

- ✓ Answer questions instantly
- ✓ Create resources & how-tos
- ✓ Support program development with confidence



POWERPOINT CREATOR

Transforms existing decks into ALA-branded presentations or turns your outline into a polished PowerPoint.

- ✓ Rebrand decks with ALA style
- ✓ Build presentations from outlines
- ✓ Clean, professional, on-brand
- ✓ Save hours of manual work



AUDIENCE ANALYZER

Analyzes Salesforce data to uncover insights and better understand your audience.

- ✓ Analyze job titles, industries, companies & more
- ✓ Identify trends & commonalities
- ✓ Turn data into actionable insights



STUDIO EVENT GURU

Drafts event descriptions, titles & promotional materials that shine.

- ✓ Create compelling event titles
- ✓ Write engaging descriptions
- ✓ Develop promotional materials & copy
- ✓ Drive attendance & impact



SAVE TIME.
Focus on what matters most.



WORK SMARTER.
Streamline tasks and workflows.



STAY ON BRAND.
Consistent, polished, and professional.



STRONGER CONNECTIONS.
Better content. Deeper engagement.



DRIVE IMPACT.
Smarter decisions. Greater results.