



**Certified Advanced
AI Leader**

DATE ISSUED

August 2026

 **Lead with AI**

VALID UNTIL
FEBRUARY 2027

This Certifies That

Lorie Jurkovich

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Six AI Assistants.

CONDUCTED BY

Phil Kirschner

TRANSFORMATION PARTNER, LEAD WITH AI

CONDUCTED BY

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI

Hereby Recognized As A
**Certified Advanced
AI Leader**



Microsoft CoPilot
AI PRODUCTIVITY
ASSISTANT

EMAIL ASSISTANT

Estimated time saved:
1 hour per week
Bonus: Reduces stress
from overflowing inbox



ChatGPT
AI RESEARCH
ASSISTANT

Competitor Activity Weekly Update

Estimated time saved:
2 hours per week



ChatGPT
PERSONAL BOARD
OF DIRECTORS

CustomGPT: Strategic Planning Assistants

Estimated time saved: 1
hour per week. Bonus:
Raises the bar on
innovation



Lorie Jurkovich

Go-to-Market Manager,
Keysight Technologies



ChatGPT
AI
PRODUCTIVITY
ASSISTANT

Custom GPT: Email Content Coach

Review time saved:
4 hours per week
Bonus: Improves quality



ChatGPT
AI CREATIVE
ASSISTANT

CustomGPT: Banner Ad Creator

Estimated time saved:
Up to 1 hour per draft



ChatGPT
AI TASK
ASSISTANT

Custom GPT: Executive Comms

Estimated time saved:
Up to 30 minutes per
draft of internal
executive
communications