



Certified Advanced
AI Leader

DATE ISSUED

August 2026



Lead with AI

VALID UNTIL
FEBRUARY 2027

This Certifies That

Vic Vaswani

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Six AI Assistants.

Hereby Recognized As A

Certified Advanced
AI Leader

CONDUCTED BY

Phil Kirschner

TRANSFORMATION PARTNER, LEAD WITH AI

CONDUCTED BY

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI



ChatGPT
**PERSONAL BOARD
OF DIRECTORS**

Strategic Cabinet

- My career BOD that advices and counsels me on marketing, AI, and leadership challenges
- Estimated time saved: 2 hours daily



ChatGPT
**Social Content
Generator**

Link

- A Social Content Assistant that helps me create & edit text and imagery for social media.
- Estimated time saved: 1.5 hours daily



Claude
**AI INSIGHT
ASSISTANT**

IntelliMark

- Delivers insights and visualizations based on Salesforce reports
- Estimated time saved: 7 hours/ week



ChatGPT
**AI RESEARCH
ASSISTANT**

Dobby

- Delivers a daily digest of what matters most to me in the world of marketing, AI and VMS
- Estimated time saved: 2 hours daily



Vic Vaswani
VP, Global Marketing



LOVABLE
Hobby Assistant

Caddie Compass

- A mobile-first, on-course, shot decision caddie.
- Estimated time saved: 30 mins/ round



LOVABLE
**PRODUCTIVITY
ASSISTANT**

Dr. Triage

- Evaluates competing initiatives and makes prioritization decisions to help the marketing team
- Estimated time saved: 3 hours daily