



Certified Advanced
AI Leader

DATE ISSUED

August 2026



Lead with AI

VALID UNTIL
FEBRUARY 2027

This Certifies That

Daniel Preston

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Six AI Assistants.

Hereby Recognized As A

Certified Advanced
AI Leader

CONDUCTED BY

Phil Kirschner

TRANSFORMATION PARTNER, LEAD WITH AI

CONDUCTED BY

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI

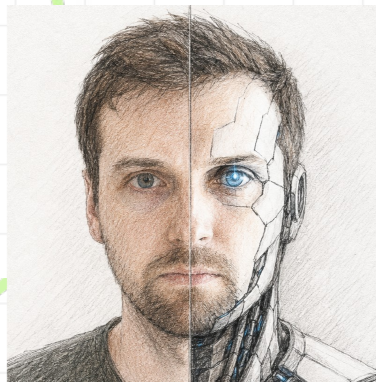


PROJECT - LIVE
PERSONAL BOARD
OF DIRECTORS

BOARD

Four composite characters based on real people and archetypes in- and outside Arm. Reduce time to impact by pressure testing ideas and recommending a single next step.

Me, AI-enhanced



Daniel Preston



SCHEDULED ASK -LIVE
MORNING INBOX
BRIEFING

OSCAR (the Outlook organizer)

Daily summary of emails received overnight and emails growing stale. Specific recommendations on priority (ordered) and responses (drafted) save 5 hours per week.



GPT - TESTING
AI SLACK ASSISTANT

SAMI (the Slack assistant)

Trained on Arm's Slack news channel to understand and replicate the house style. Input news URLs, output Slack suitable summaries. Testing shows it could save 75% of time per post.



GPT - TESTING
AI WRITING
ASSISTANT

WRONA (the writing assistant)

Tuned to my personal style and preferences. Knows to flex style based on audience (e.g., exec vs project update vs team update). Testing suggests it could save ~50% of time per deliverable.



SCHEDULED TASK - LIVE
AI RESEARCH
ASSISTANT

RADEK (the research assistant)

Identifies the most consequential developments across AI, leadership, communications, management, and semiconductors, then translates them into evidence-based implications and practical actions for me each week. Saves multiple hours per week.



LOVABLE - DEV
WEB APP

EXEC COMMS PRIORITIZER

Use data to select the next best step in a comms campaign based on impact, readiness, risk.

Early development.