



Certified Advanced
AI Leader

DATE ISSUED

August 2026



Lead with AI

VALID UNTIL
FEBRUARY 2027

This Certifies That

Lorie Jurkovich

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Six AI Assistants.

Hereby Recognized As A

Certified Advanced
AI Leader

CONDUCTED BY

Phil Kirschner

TRANSFORMATION PARTNER, LEAD WITH AI

CONDUCTED BY

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI



Microsoft CoPilot
AI PRODUCTIVITY
ASSISTANT

EMAIL ASSISTANT

Estimated time saved: 1
hour per week
Bonus: Reduces stress
from overflowing inbox



ChatGPT
AI RESEARCH
ASSISTANT

Competitor Activity Weekly Update

Estimated time saved: 2
hours per week



ChatGPT
PERSONAL BOARD
OF DIRECTORS

CustomGPT: Strategic Planning Assistants

Estimated time saved: 1 hour
per week. Bonus: Raises the
bar on innovation



Lorie Jurkovich
Go-to-Market Manager,
Keysight Technologies



ChatGPT
AI TASK
ASSISTANT

Custom GPT: Executive Comms

Estimated time saved:
Up to 30 minutes per draft
of internal executive
communications



ChatGPT
AI PRODUCTIVITY
ASSISTANT

Custom GPT: Email Content Coach

Review time saved:
4 hours per week
Bonus: Improves quality



ChatGPT
AI CREATIVE
ASSISTANT

CustomGPT: Banner Ad Creator

Estimated time saved:
Up to 1 hour per draft