



Certified Advanced
AI Leader

DATE ISSUED

September 2026



Lead with AI

VALID UNTIL
MARCH 2027

This Certifies That

Diana Dimitrova

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Six AI Assistants.

Hereby Recognized As A

Certified Advanced
AI Leader

CONDUCTED BY

Phil Kirschner

TRANSFORMATION PARTNER, LEAD WITH AI

CONDUCTED BY

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI



PERSONAL BOARD OF DIRECTORS

BoD

- Experienced global leaders
- Provide advise on strategic business topics



Operations Committee

OC

- Thinking partner to operationalise output from BoD
- Members are business experts



Coaching Assistants

Coaching Assistants

- Personal Coach Joe
- Media Training Coach
- Writing Coach
- Daily sessions, incl. theory, practice and feedback



AI Visual ASSISTANT

Pretti

- Claude Design genie
- Presentation
- Social media
- All aligned visually



Dr. Diana Dimitrova



Perplexity,
Notebook LM

Research, Writing + Concepts

- Deep dive content work



AI INSIGHT
ASSISTANT

LB Insights

- Leadership News
- PR opportunities
- Project opportunities