



Certified Advanced
AI Leader

DATE ISSUED

September 2026



Lead with AI

VALID UNTIL
MARCH 2027

This Certifies That

Nicolyn Marino

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Six AI Assistants.

Hereby Recognized As A

Certified Advanced
AI Leader

CONDUCTED BY

Phil Kirschner

TRANSFORMATION PARTNER, LEAD WITH AI

CONDUCTED BY

Daan van Rossum

FOUNDER & CEO, LEAD WITH AI

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI

[TOOL]
PERSONAL BOARD
OF DIRECTORS

Maker's Council

- Leading global voices across Marketing and Strategy
- Estimated time saved: 1 hr per week

[TOOL]
AI WRITING
ASSISTANT

Wordsmith

- A writing assistant that utilises brand documents for a consistent brand voice
- Estimated time saved: 3 days per month

[TOOL]
AI INSIGHT
ASSISTANT

Intelligence Desk

- Automated Agent running weekly providing news on key clients and competitors
- Estimated time saved: 8 hrs per week

[TOOL]
AI CLIENT
DASHBOARD

The Foundry

- Pulling data from Notion and Google Workspace, a space to bring client knowledge into one location
- Estimated time saved: Days.....



[Nicolyn Marino]

[Client Director]

[TOOL]
AI RESEARCH
ASSISTANT

The Backroom

- Analyses my role and industry and provides deep research insights. Runs every month. Estimated time saved: 3 days

[TOOL]
AI PRESENTATION
ASSISTANT

Maker's Stage

- Utilising previous decks, creating presentation assistant to develop the structure and brand into new presentations
- Estimated time saved: 3-5 days per month