



Certified Advanced
AI Leader

DATE ISSUED

October 2026



Lead with AI

VALID UNTIL
APRIL 2027

This Certifies That

Daniel Bello

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Six AI Assistants.

Hereby Recognized As A

Certified Advanced
AI Leader

CONDUCTED BY

Phil Kirschner

TRANSFORMATION PARTNER, LEAD WITH AI

CONDUCTED BY

Pawel Gorski

CO-FOUNDER & CGO, LEAD WITH AI

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI

[TOOL]
PERSONAL BOARD
OF DIRECTORS

Brand Strategy Council

- Challenges portfolio, naming, and positioning recommendations before stakeholder review. Helps prepare decision criteria, executive questions, trade-offs, and a clear recommendation.
- **Estimated time saved:** 1-2 hours/week

[TOOL]
AI PRODUCTIVITY
ASSISTANT

Product Branding Program Manager

- Organizes product naming work across requests, launch dates, approvals, follow-ups, and next steps. Converts meetings and Asana updates into clear actions and status summaries.
- Estimated time saved:** 3-5 hours/week

Claude Work
PROJECT
MANAGER

Asana Project Manager

- Maintains a searchable record of the product managers, BUs, and organizations you work with —meeting history, active naming requests, upcoming launches, commitments, risks, and next steps.
- Estimated time saved:** 4 hours/week



Daniel Bello
GTM Program and
Product Brand Manager

ChatGPT Project
AI RESEARCH
ASSISTANT

Portfolio Intelligence Analyst

- Analyzes how products are packaged, sold, and used; identifies product dependencies, portfolio placement, customer use cases, and naming constraints
- Estimated time saved:** 3-5 hours

Claude Project
AI
Design Assistant

PPT & Web Design Assistant

- Creates VP-ready product naming, DTX, brand architecture, and competitive-intelligence decks; also develops website wireframes and page mockups aligned to Keysight standards.
- Estimated time saved:** 8-12 hours

Asana Agent
AI ADMIN
ASSISTANT

Product Branding Operations Assistant

- Drafts intake follow-ups, meeting agendas, legal-review requests, approval records, stakeholder updates, and using established process.
- **Estimated time saved:** 5-7 hours/week