Certified Advanced AI Leader

DATE ISSUED

October 2026

Lead with AI

VALID UNTIL
APRIL 2027

This Certifies That

Carin Lindevall

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Six AI Assistants.

Hereby Recognized As A

Certified Advanced AI Leader

CONDUCTED BY



Phil Kirschner

TRANSFORMATION PARTNER, LEAD WITH AI

CONDUCTED BY



Pawel Gorski

C0-FOUNDER & CGO, LEAD WITH AI

CONDUCTED BY



Henrik Jarleskog

MD, EUROPE, LEAD WITH AI

[TOOL]
PERSONAL BOARD OF DIRECTORS

The brains

- Glenn Fogel — Chief Executive Officer of Booking Holdings
- Julie Zhuo — Product design leader and author
- Ethan Kross — Psychologist and professor of psychology and management
- Help me with informed advise from different relevant perspectives
- Estimated time saved: ? h/week

[TOOL]
AI PRODUCTIVITY ASSISTANT

Word ChatGPT

- My inside writing assistant for copywriting
- Estimated time saved: 2 hour/week

[TOOL]
AI INSIGHT ASSISTANT

Travel UX intelligence scan

- A web scan to spot shifts in audience behavior, channels, new customer AI behavior and competitor messaging in the travel industry.
- Estimated time saved: 8 h /week



Carin Lindevall
UX Lead/Therapist

[TOOL]
AI CODING ASSISTANT

Lovable

- Built a prototype for my therapy work
- Estimated time saved: 8 h/week, but time is not the biggest win, more precence is the biggest gain!

[TOOL]
AI RESEARCH ASSISTANT

Travel AI transformation analyst

- Helps me understand where my industry is heading as generative AI matures, and who is already preparing well.
- Estimated time saved: 8 h /week

[TOOL]
AI CREATIVE ASSISTANT

PPT deck hero

- My PPT ChatGPT plugin to help me build sharper presentations
- Estimated time saved: 2 h/week