AI Leader Program

DATE ISSUED

October 2026

Lead with AI

VALID UNTIL
APRIL 2027

This Certifies That

Gerard van Keulen

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Three AI Assistants.

Hereby Recognized As A

Qualified AI Leader

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI



PMO Master

- Project Management Assistant
- 4 hours per month



Gerard van Keulen

AI Finance Watch

- To follow up the developments of AI in FS
- 6 hours per month



Prompt Coach

- To assist with writing efficient prompts
- Estimated time saved:
- 6 hours per month

Lead with AI