Certified Advanced
AI Leader

DATE ISSUED

November 2026

Lead with AI

VALID UNTIL
MAY 2027

This Certifies That

Luc Kamperman

Has Demonstrated Practical Expertise By Implementing
A Minimum Of Six AI Assistants.

Hereby Recognized As A

**Certified Advanced
AI Leader**

CONDUCTED BY

Henrik Jarleskog

MD, EUROPE, LEAD WITH AI

CONDUCTED BY

Phil Kirschner

TRANSFORMATION PARTNER, LEAD WITH AI



Luc Kamperman

Global Managing Partner

Microsoft Copilot
LEADERSHIP BRIEFING

GLT Update Assistant

- Summarises key developments and open decisions from Teams, email and leadership chats.
- Est. saving: 30–60 min / update

Microsoft Copilot
PERSONAL PRODUCTIVITY

Task Builder

- Scans my chats, email and calendar to identify what I need to do and create my personal task list.
- Est. saving: 15–20 min / review

Planned
SURVEY AND INTERVIEW ANALYSIS

Insights Assistant

- Combines Veldhoen and Leesman survey data with interview and workshop feedback to inform client decisions.
- Est. saving: 1–2 hrs / analysis

Microsoft Copilot
FINANCIAL REPORTING

Financial Reporter

- Combines current results, financial history and input from local leads into one reporting format.
- Est. saving: 3–4 hrs / cycle

Chat GPT
MARKET AND CLIENT RESEARCH

Research Assistant

- Tracks workplace, CRE and client developments. Sends a briefing every Monday at 8 a.m.
- Est. saving: 30–60 min / week

Microsoft CoPilot
ADVISORY BOARD

Personal Board of Directors Assistant

- Acts as a sounding board for strategic decisions. It challenges my assumptions, surfaces blind spots and helps me weigh trade-offs before I decide how to move forward.
- Est. saving: 30 minutes per decision review.

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