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Fibi

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Dave Ardito

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Julia Gisella



Influencer
werkmeister

Fibi aka xFibii
Influencer

select influencer

MESSAGE



Yes my real name is Fibi :)

» My community is my highest asset, I love interacting with my followers and taking them on my journey. My passion is to inspire and to entertain. «



ABOUT



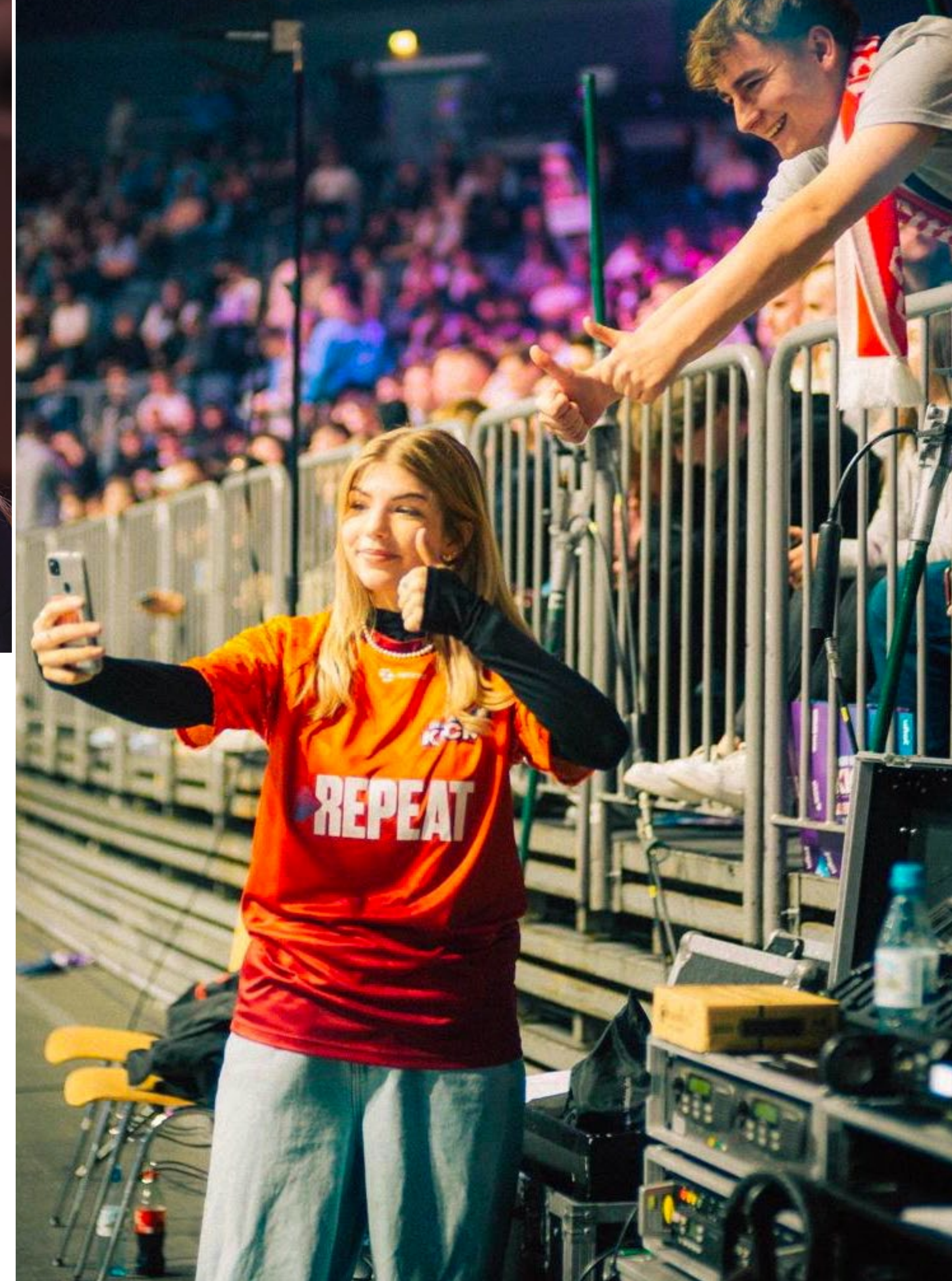
Fibi is the world's youngest female streamer to reach **500,000** followers on the **No. 1** gaming platform 'twitch.tv'. And she did so at the tender age of just 16.



Fibi is one of the 30 biggest streamers in the DACH region and one of the three most watched female streamers.

1.000.000 Follower

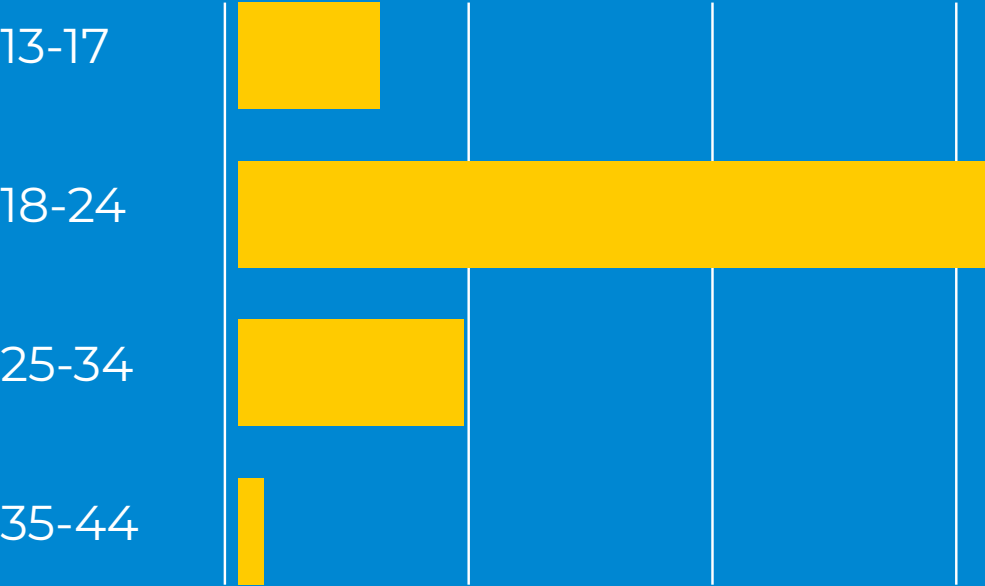
CHECK OUT
MY TWITCH
ACCOUNT



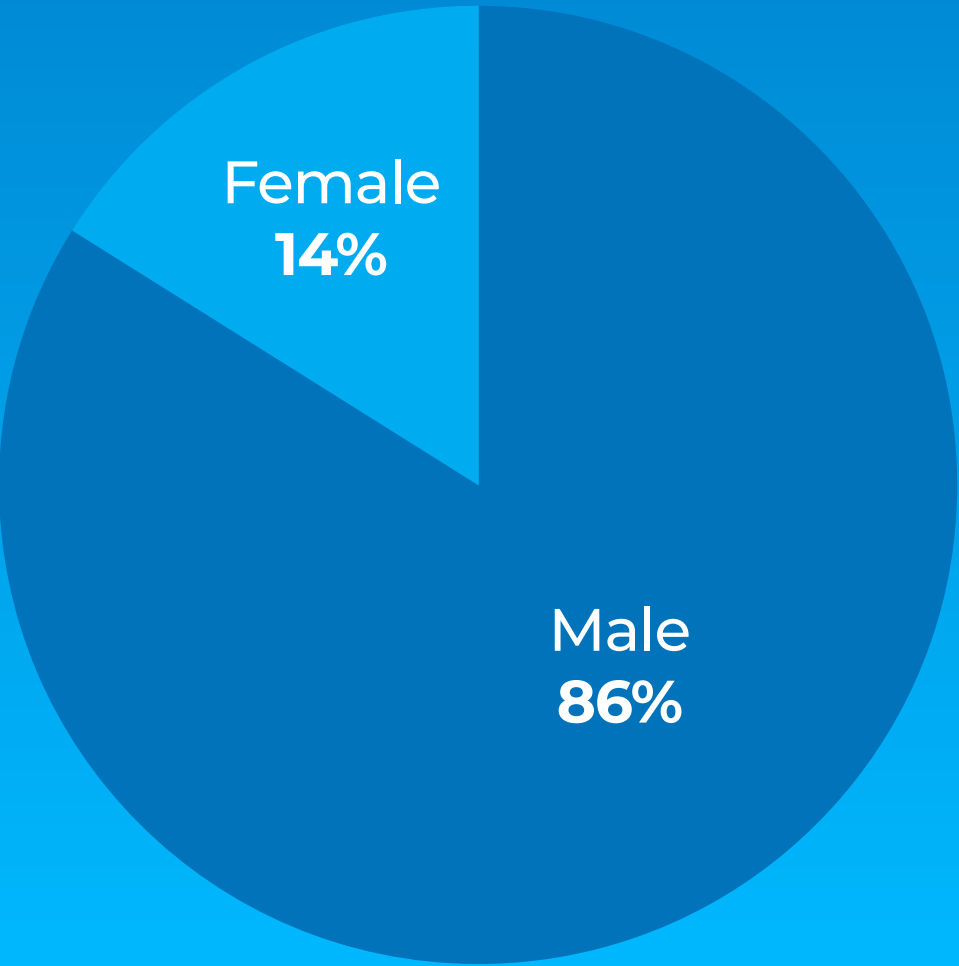
REACH

Audience Demographic

Age Range

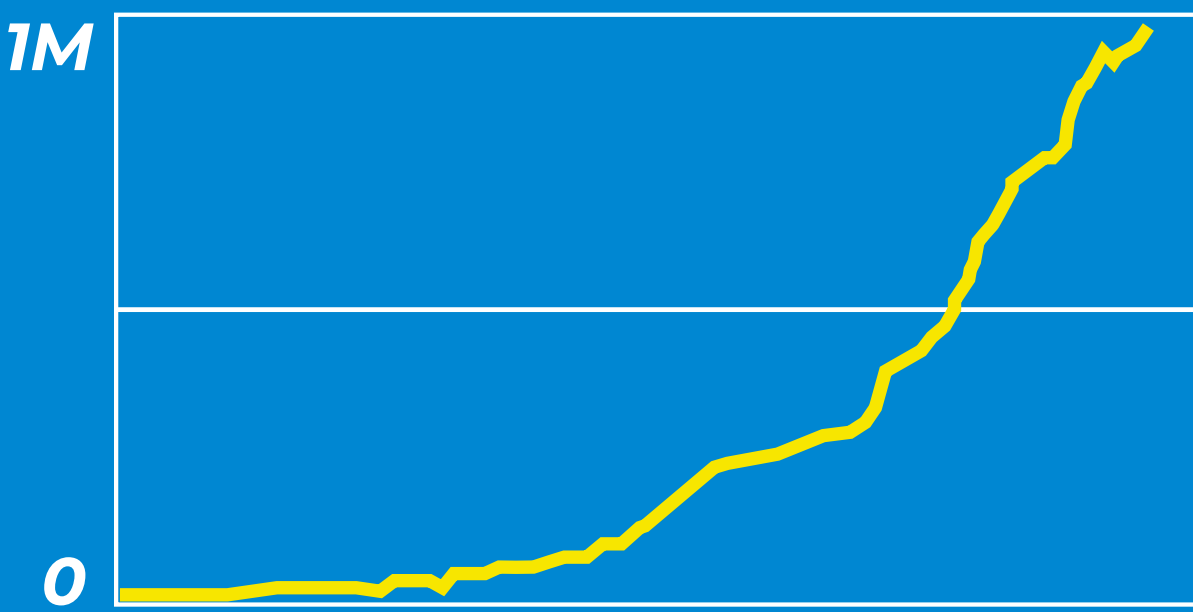


Gender



TOP TERRITORIES D/A/CH

Follower



Check out all statistics

- 940 k
- 405 k
- 1,1 m
- 145 k
- 470 k

Total 3 million+

[Twitch](#) | [YouTube](#) | [TikTok](#) | [Twitter](#) | [Instagram](#)



Reaching the unreachables

It's possible! With Fibi! She appeals to the young, consumer-oriented and purchase-ready target group who want to be taken by the hand and need guidance.

Dave Ardito

Influencer

select influencer



MESSAGE

Dave Ardito

»» I am the Real Life Anime Character,
my passion is to transmit Anime
into real life. ««



ABOUT



Dave Ardito (born in Bavaria in 1988) is a Spanish-Italian director, screenwriter, actor and influencer. He received several awards for his short films.

Ardito has also been nominated for two Pitch to Screen Awards in the **Best Short Film** and **Best Editor** categories. Since 2020, he has been very successful on social media as a creator on TikTok, among others.

He mainly uses themes and motifs from well-known anime and relates them to everyday situations.



REACH

Overall Channels Worldwide

	United States of America	1.9 million
	Germany // Austria // Switzerland	6.0 million
	United Kingdom	2.6 million
	Asia & South America	7.6 million
	Rest of Europe	1.9 million

	over 8.7 million Follower
	over 120 million Views
	over 10.1 million Follower
	over 90 million Views
	over 1.2 million Follower
	over 8.8 million Views

Overall Follower
20+ million

[YouTube](#) | [TikTok](#) | [Instagram](#)



ADVERTISING OPPORTUNITIES

Process

Dave Ardito

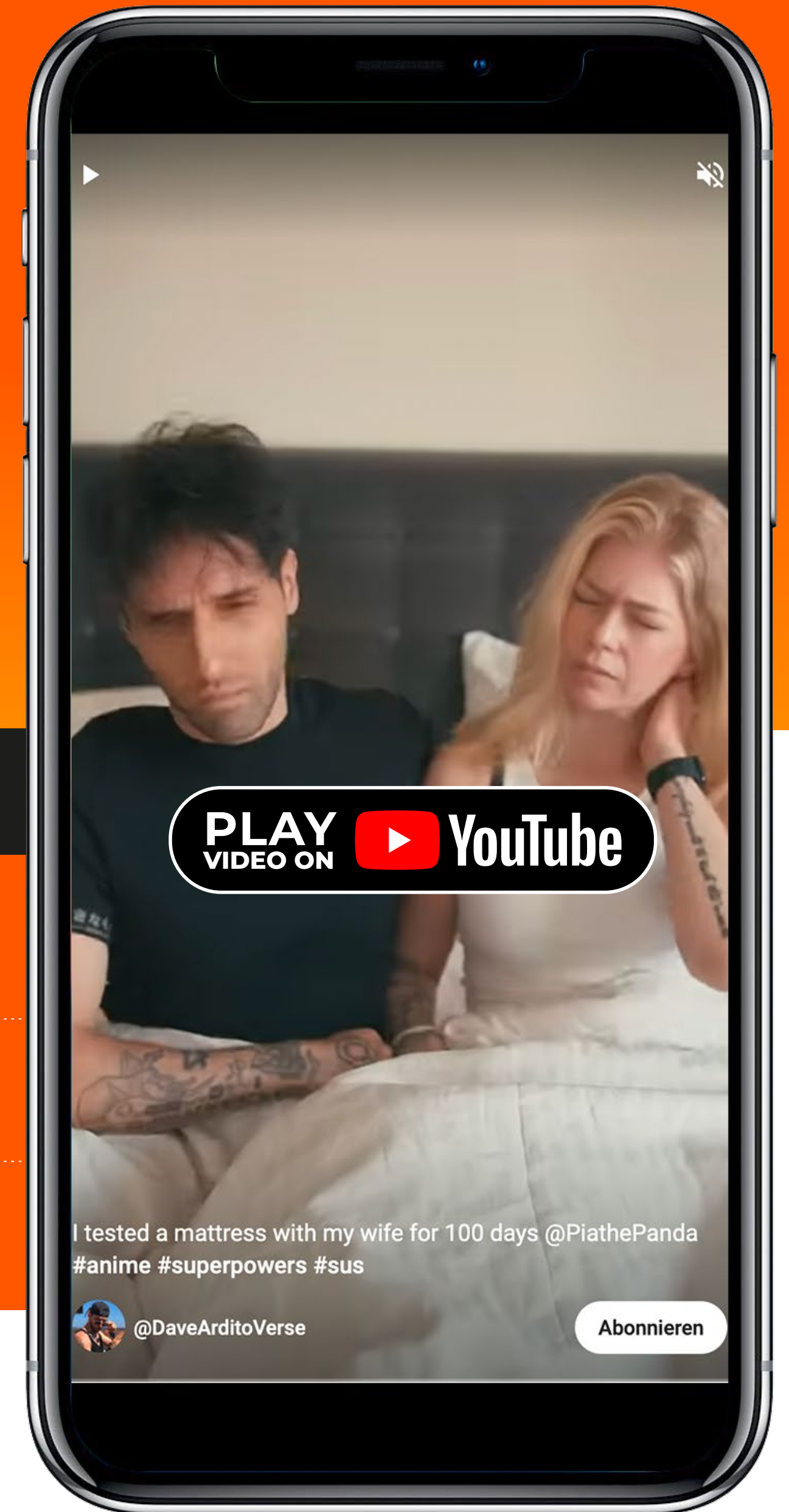
- You tell us which product you want to advertise.
- We ask Dave about his interest.
- Lead time: approx. 6 weeks
- Creation period: approx. 4 weeks
- Inform your followers on your platforms and look forward to millions of reactions!

Video for the Costumer Bodyguard

over **28 million**
Views

over **1.3 million**
Likes

over **6 k**
Comments



VIDEO CONCEPT

Path of Exile 2

Core Idea:

The video takes up an iconic, humorous scenario that almost everyone is familiar with: the fear of turning off the lights at night and running up the stairs. This meme motif ('the demons come when you turn off the lights') has gone viral many times – we now link it to epic Druid action from Path of Exile 2, combined with a strong contrast between heroic imagination and embarrassing everyday reality.

Storyline:

Dave stands at the light switch at the bottom of the stairs late at night. The last light is still on.

Imagination:

He appears fearless and confident, looking up the dark staircase. With a heroic gesture, he turns off the light. In slow motion, countless dark hands reach out for him from the darkness. Instead of showing fear, the scene transforms: His clothes morph into epic Path of Exile 2 armour. He draws a powerful weapon, lightning rains down, monsters are destroyed.

A larger enemy or an entire army of shadows rises. He unleashes volcanoes and finally transforms into a bear. With a battle cry and a stomp, he wipes out the enemies in a gigantic wave of destruction.

VIDEO CONCEPT

Path of Exile 2



Reality:

Cut back to the real world. Dave is still standing in front of the stairs – but this time sweating, nervous, completely unheroic.

He turns off the light and sprints up the stairs in panic. Halfway up, he stumbles and falls out of the frame. Ends with a small, embarrassingly humorous „fart & groan“ sound as a comedic punchline.

Tonal & style:

Contrast between epic dark fantasy staging (CGI/VFX as in the game) and silly, relatable reality. First charged with cinematic music, then abruptly broken into ridicule.

Fits perfectly into the meme and TikTok format: quickly understandable, high recognition potential, strong comedic twist.

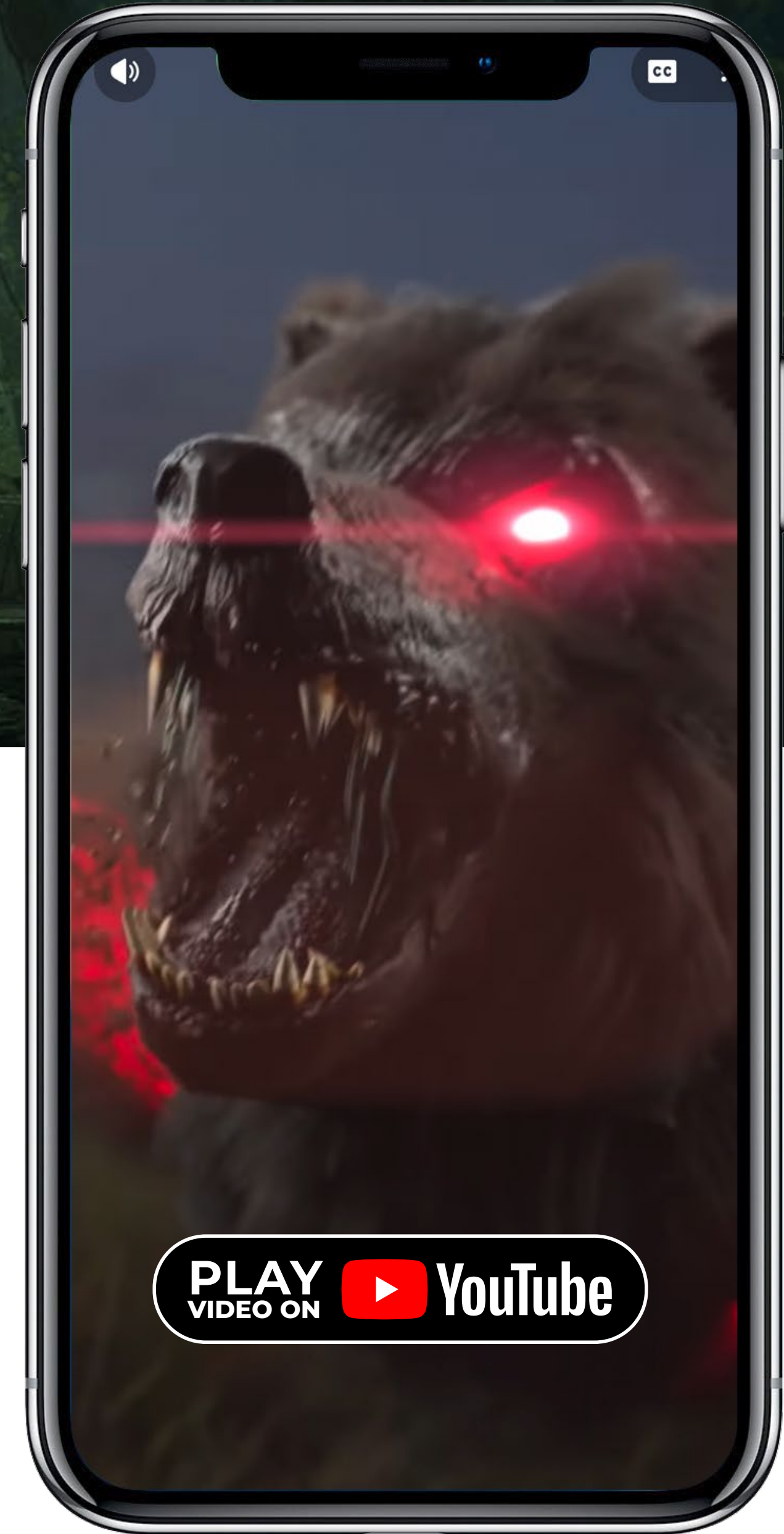
The concept combines two success factors: viral everyday meme & spectacular staging of the Path of Exile 2 Druid Class. This makes it widely viral, appeals to gamers and non-gamers alike, and playfully links the brand to an extremely relatable moment.

ADVERTISING OPPORTUNITIES

Finished product



- You tell us which product you want to advertise.
- We ask Dave about his interest.
- Lead time: approx. 6 weeks
- Creation period: approx. 4 weeks
- Inform your followers on your platforms and look forward to millions of reactions!



Julia Gisella

Influencer

select influencer

MESSAGE

Julia Gisella

» I love sharing my art with the world
and changing it through it.
Let's create together. «



ABOUT



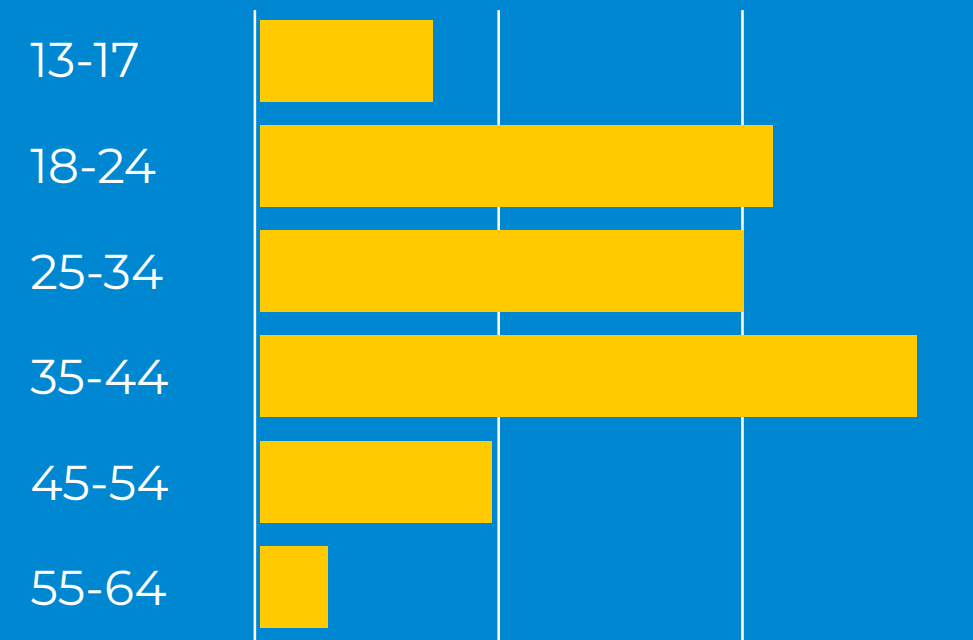
Julia is an international artist and model with a very close connection to her community. Through her short videos she has grown to 25 million+ followers across her socials. With her amazing talent she is an ideal partner for brands of all kinds.

Her YouTube shorts not only reach 100 million+ views and up to 10 million likes, especially the sometimes over 60,000 comments reflect the very high engagement of her followers.

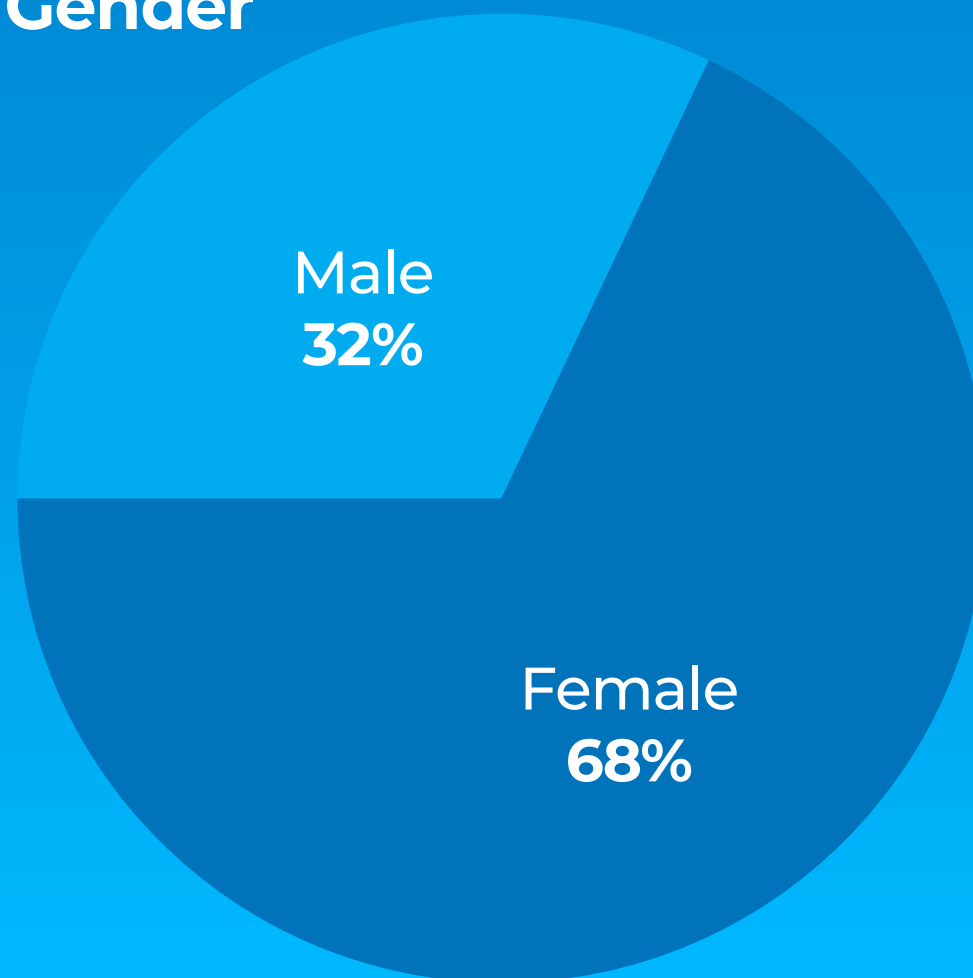
REACH

Audience Demographic

Age Range



Gender



TOP TERRITORIES USA / UK / GERMANY / BRAZIL

Follower

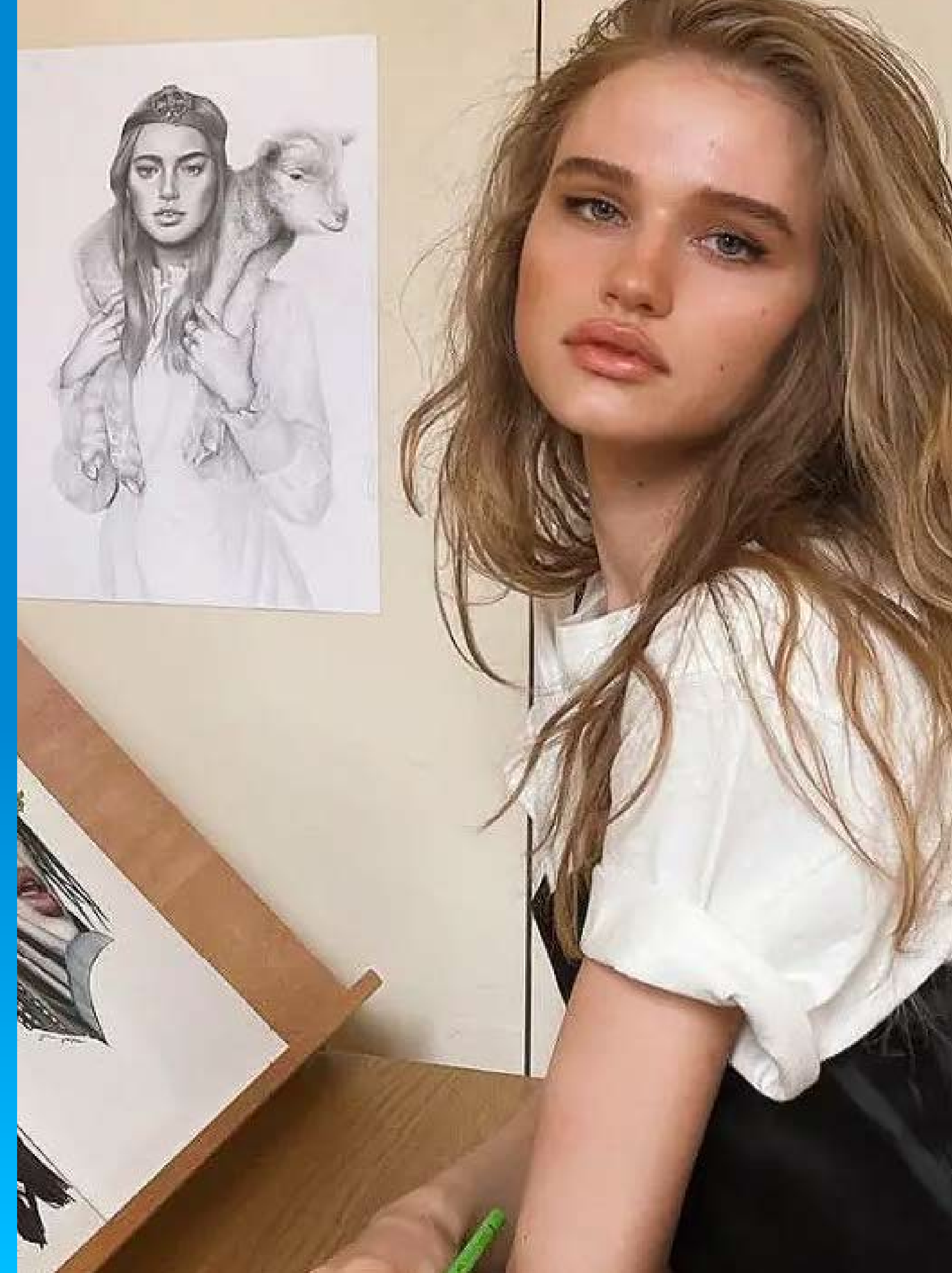


Total
30+ million

Brandcollaboration



[YouTube](#) | [TikTok](#) | [Instagram](#)



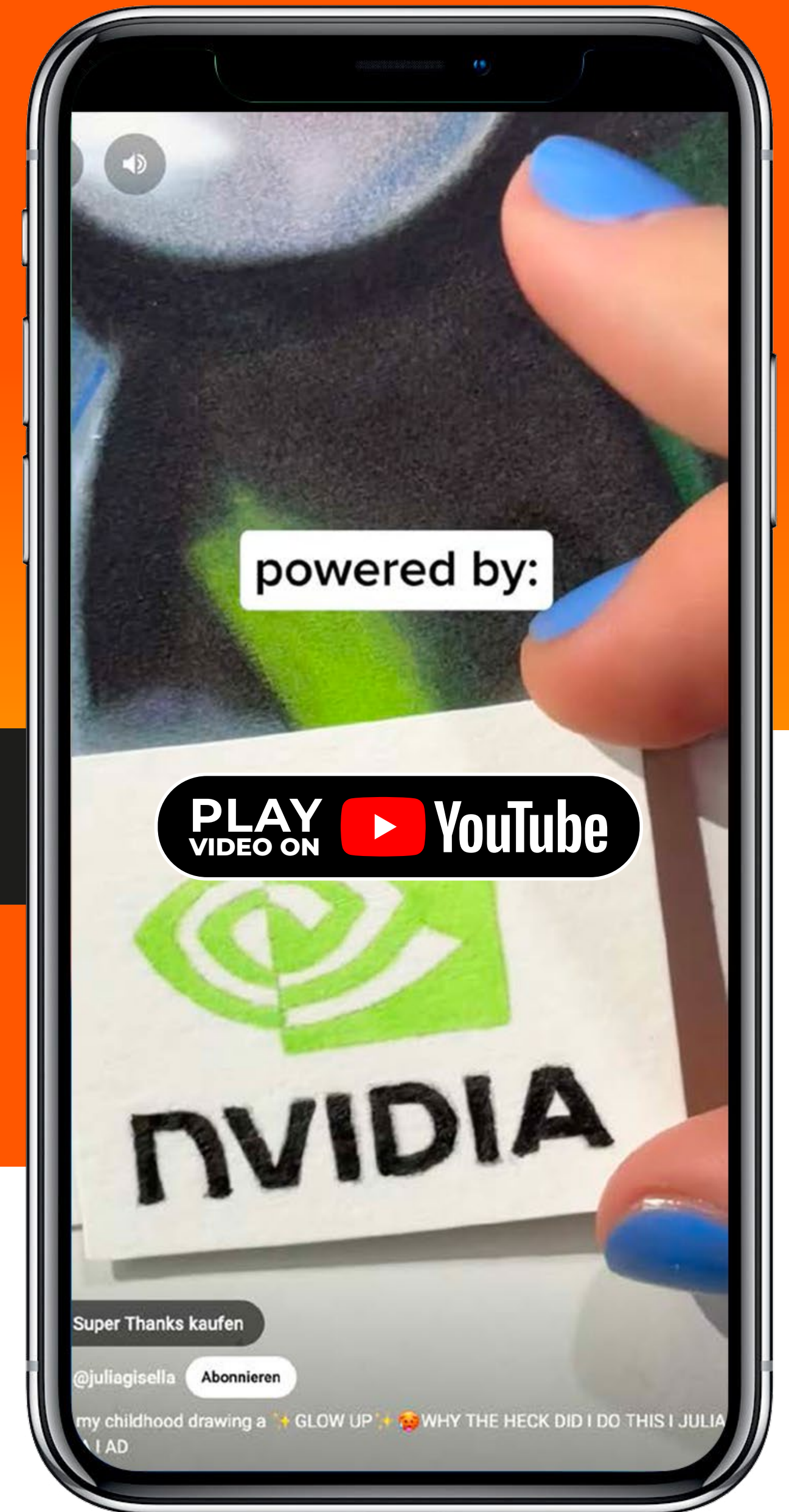
ADVERTISING OPPORTUNITIES

Example

Julia Gisella

- You tell us which product you want to highlight. Do you have already an idea? Let us know!
- We ask Julia, if she is interested.
- Lead time: approx. 4 weeks
- Creation time: approx. 1 week
- Inform your followers on your platforms and look forward to millions of reactions!

Example of a brand
implementation in
collaboration with

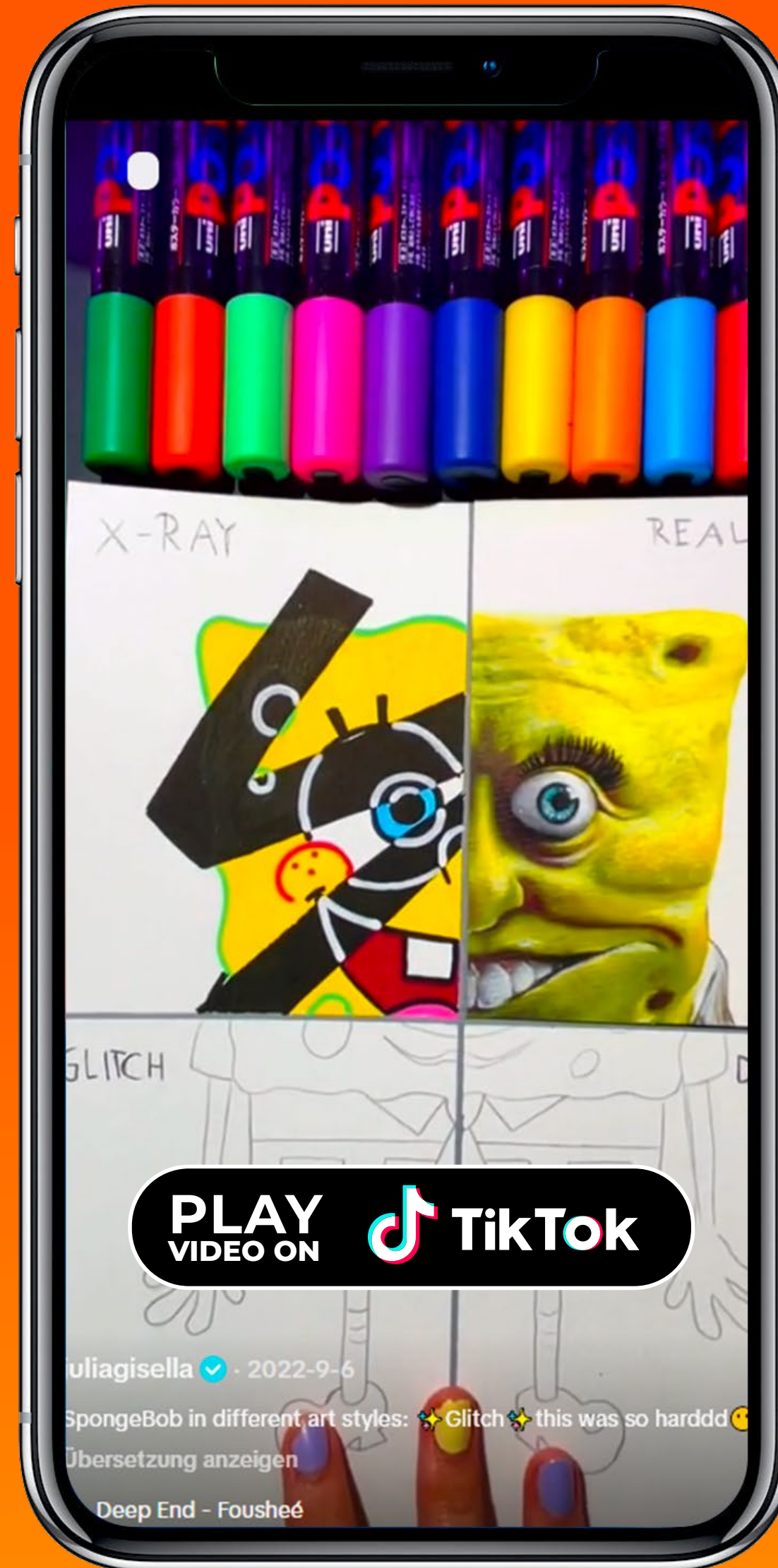


ADVERTISING OPPORTUNITIES

Process

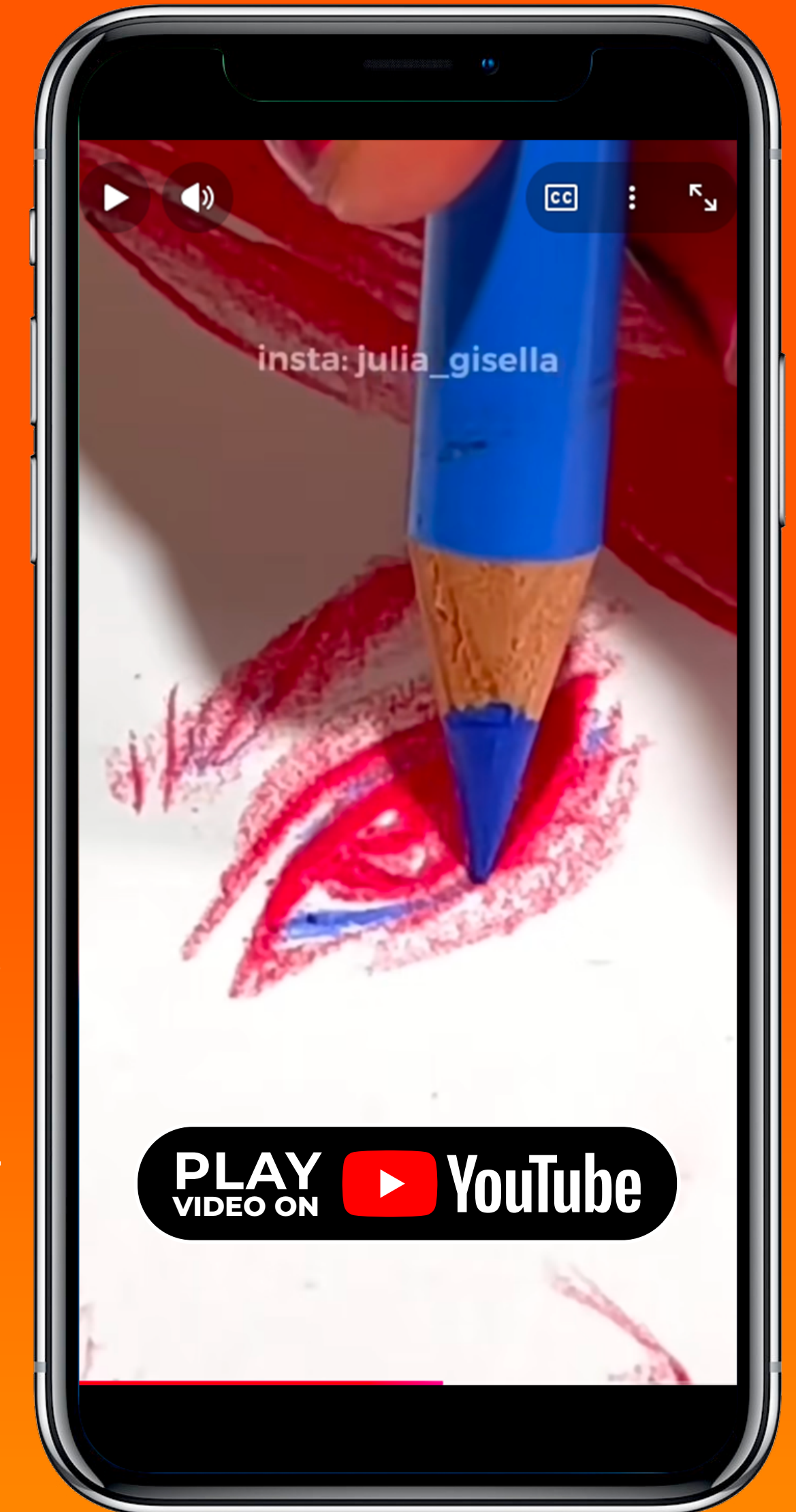
Drawing an existing charakter

- You have a film, a game, etc. in which there are certain characters that Julia should create
- Julia draws them ... and shares her art with her millions of followers via her channels!
- You can raffle off the original, give it away, auction it off - whatever you want!
- Look forward to millions of reactions!



Drawing a new charakter

- If you are developing a film, a game, etc., Julia can draw an individual character for you.
- Julia can post various development steps on her channels, which will draw the target group's attention to your product several times.
- The community can follow the development process: their curiosity and interest in the finished product will be awakened!



ADVERTISING OPPORTUNITIES

Process

Drawing an advertising material

- You have a key art from which we create a classic advertising medium for you (mobile and/or desktop)
- After your approval, Julia can trace the advertising medium, for example by posting the template and various development steps and letting her followers participate in the process
- You can then use this advertising medium or run it alongside the classic advertising medium on certain websites: This way you generate further attention and interest among the target group!
- Additional option: We build a QR code into the advertising medium and the target group can win the original, e.g. signed by Julia, through a competition



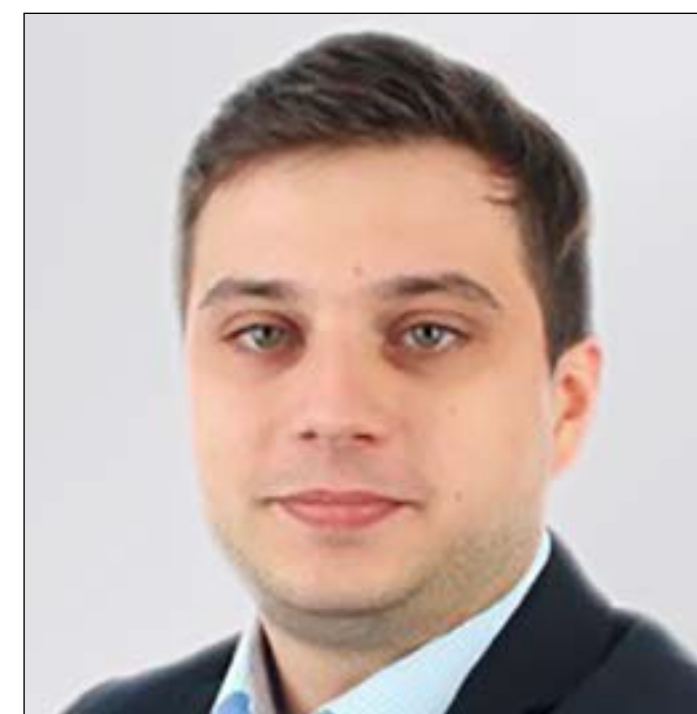
Nuremberg Metropolitan Region



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We are member of
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