



HOLMES
UNIVERSITY
FLORIDA



BACHELOR OF BUSINESS ADMINISTRATION

GLOBAL TRACK

Build the business knowledge and global perspective to succeed in an interconnected world. Develop practical skills across key business disciplines while learning to navigate international markets, diverse cultures and global opportunities.

Academic Requirements

- High School Diploma, GED, or equivalent secondary qualification
- English and Mathematics completed at secondary level
- An approved Foundation or Access Program may also be accepted

Graduate Outcomes

- Apply core business knowledge.
- Think strategically in global markets.
- Communicate across cultures.
- Make data-informed decisions.
- Solve business challenges.
- Lead teams with confidence.

English Language Proficiency

- CEFR B2+ or equivalent (IELTS, TOEFL, PTE, or Holmes Language Assessment); or
- Successful English language interview with Holmes University Florida faculty.



Duration: 4 Years



Tuition: \$42,000
Cost per Credit: \$350



Delivery Mode: Hybrid
(Campus + Online)



120 Credits



Monthly Rolling
Admissions



Licensed by the Florida Commission
for Independent Education (CIE)

COURSE STRUCTURE

The Bachelor of Business Administration comprises 120 credits completed over four years in a hybrid format.

Please note: Not all courses are available every semester.

General Education	Core Business	Global Track
Communications (Choose 3)	Compulsory	Compulsory
- English Composition and Technical Writing - Public Speaking & Business Communication - English Composition II - Digital Literacy & Information Management - Technical Communications - Internet Research and Computing	- Introduction to Financial Accounting - Micro Economics - Macro Economics - Managerial Accounting - Introduction to Management - Introduction to Marketing - Business Law and Ethics - Organizational Behavior - Financial Management - Business Statistics - Operations and Supply Chain Management - Digital Business & E-commerce - Introduction to Artificial Intelligence in Business - Entrepreneurial Finance - Financial Statement Analysis - Management Information Systems - Human Resource Management - Project Management - AI Applications in Marketing and Consumer Analytics - Business Analytics and Data Driven Decision Making with AI - Corporate Governance & Compliance	- International Business Strategy - Cross-Cultural Management - Global Marketing Strategies - International Trade & Finance - Emerging Markets & Global Trade - Sustainable Business Practices - Geopolitics & Global Risk - Global Economics
Natural Sciences (Choose 3)		Capstone
- Introduction to Biology - Environmental Science and Sustainability - Environmental Issues - College Mathematics - College Algebra and Mathematical Reasoning - College Algebra and Discrete Math for Computing - Statistics and Probability		Compulsory
Social Sciences (Choose 2)		Strategic Management and AI Innovation Capstone
Humanities (Choose 2)		
- Critical Thinking and Ethics - Ethics and Society in the Digital Age - Global Cultures and Creative Expression - Design Thinking and the Human Experience		

GET IN TOUCH TODAY!

✉ Hello@HolmesUniversityFlorida.com

☎ +1 305 763 8520

🌐 www.holmesuniversityflorida.com



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