Jason Woodill

VISUAL DESIGNER | PHOTOGRAPHER | MOTION ARTIST

Contact

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www.jasonwoo.co

WORK EXPERIENCE

Studio 4/4 (2022-2025)

Seattle, WA

Creative Director

- Led the end-to-end creative strategy for a premier music events collective producing 50+ electronic and dance music shows annually
- Directed branding, visual identity, and promotional campaigns to ensure a cohesive and elevated experience across digital, print, and on-site channels.
- Managed a team of designers, content creators, and freelancers, fostering a culture of innovation and excellence in fast-paced, deadline-driven environments
- Designed event visuals including stage content, posters, motion graphics, and digital ads, tailored for both mainstream audiences and niche underground communities
- Oversaw social media creative direction and content pipelines, helping grow engagement and community loyalty through aesthetic consistency.

Sothebys International Real Estate (2022-2024)

Seattle, WA

Digital Content Specialist

- Developed high-impact marketing collateral including property brochures, digital advertisements, pitch decks, and signage for multimillion-dollar real estate listings
- Collaborated with marketing, sales, and broker teams to conceptualize and execute creative campaigns that enhanced property visibility and elevated client engagemen
- Championed the integration of contemporary design trends and technologies. strengthening the region's creative identity

TwentyFour 7 (2021-2022)

Portland, OR

Motion Designer / Digital Content Specialist

- Produced motion design content for AT&T flagship retail experiences, enhancing engagement across 15 large-format display screens.
- Collaborated with environmental and interactive design teams to seamlessly integrate motion graphics into physical and virtual store elements.
- Designed and executed mixed reality experiences that merged digital storytelling with spatial design, creating immersive, consumer-focused activations.

Dystnct Media (2019-2022)

Seattle, WA

Animator & Editor

- Delivered motion graphics and editorial content for major campaigns including SquarePAY, UBER HERO, and NextStep, collaborating with cross-functional teams under tight creative timelines.
- Developed storyboards, visual assets, and animated sequences that aligned with brand guidelines and elevated the storytelling across digital platforms
- Worked closely with producers, copywriters, and creative leads to ensure cohesive messaging from concept to final output.
- Balanced design innovation with production efficiency, adapting to evolving feedback while maintaining high-quality motion deliverables

Parallax Media (2016 - 2019)

Seattle, WA

Partner / Content Producer

- Managed a multi-operator media team to deliver high-quality video and photo coverage across diverse formats and settings
- Produced content for corporate events, branded retail activations, and large-scale music festivals, ensuring consistent visual storytelling.
- Oversaw on-site production logistics, team coordination, and post-production workflows to meet client goals and deadline.

Upper Left Live (2015 - 2019)

Seattle, WA

Visual Content Director

- Developed visually compelling advertising and promotional content tailored to brand identity and strategic messaging.
- Collaborated with creative and marketing teams to align content with campaign goals across digital, print, and social platforms
- Delivered polished assets under tight deadlines, maintaining quality and consistency across multiple brand touchpoints

Q Nightclub (2014 - 2017)

Asst Creative Director

- Collaborated with the Creative Director to shape the visual identity and aesthetic direction of weekly events and branded experiences.
- Oversaw technical production including lighting design, visual content playback, and performance integrations for live shows and touring artists.
- Designed stage visuals and venue-specific media assets that enhanced the atmosphere and brand presence of Q Nightclub's programming.
- Coordinated with talent, management, and in-house staff to ensure seamless event execution across creative, audio/visual, and experiential elements
- Maintained and programmed lighting and projection systems, contributing both technically and artistically to the club's signature look and feel.
- Supported content creation across social platforms through photography, video capture, and post-production editing.

Professional References

Sean Majors

Executive Camp Director

Deloro Valley (206) 941-9114

seanmajors@gmail.com

Billy Restey Dystnct Media (206) 743-4496

Creative Director

Nathan Wehrman

billv@dvstnct.media

Bettv

(507) 421-0978 natewehrman9@gmail.com

Danny Bulla Polyarc Games (206) 743-4496 danny@polyarcgames.com Lead Produce

Lead Developer

PROFILE

I'm Jason, a 35-year-old Visual Designer born in California, raised in Montana, and currently based in Missoula. With over 15 years of experience across in-house teams and freelance roles. I've built a career around the seamless fusion of aesthetics and storytelling.

I specialize in visual design with a focus on motion and cinematography, and I'm passionate about the entire lifecycle of product and service design—from concept to execution. My strength lies in integrating diverse design elements to build powerful brand identities, generate awareness, and drive results across campaigns, products, and experiences.

A natural team player. I thrive in environments where collaboration fuels creativity. Whether I'm leading the creative direction of an event series or crafting immersive retail experiences, my approach always centers on meaningful, beautifully crafted design that connects and communicates

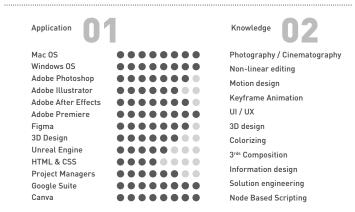
EDUCATION

University of Montana

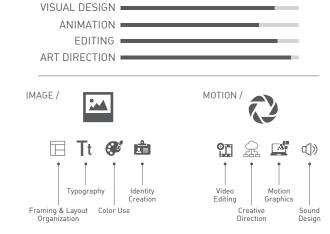
2009 to 2013

Behavioral Psychology | Digital Design | Photo Journalism

TECHNICAL EXPERIENCE



DRIVE



HOBBIES & INTERESTS

















