



Your Gateway. Your Brand. Your Rules.

Fortune 500

Healthcare, telecom  
& financial services

400M+

Monthly  
transactions

# The payment gateway you can own.

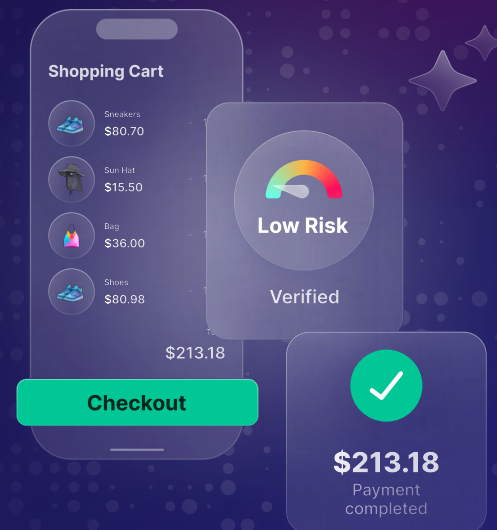
Stop paying a toll on every sale. The Wink payment gateway flips the model: **one flat fee, zero per-transaction costs, yours to own outright** —down to the source code.

NEW

Apple Pay & Google Pay · Built-in merchant billing · Stripe-compatible API



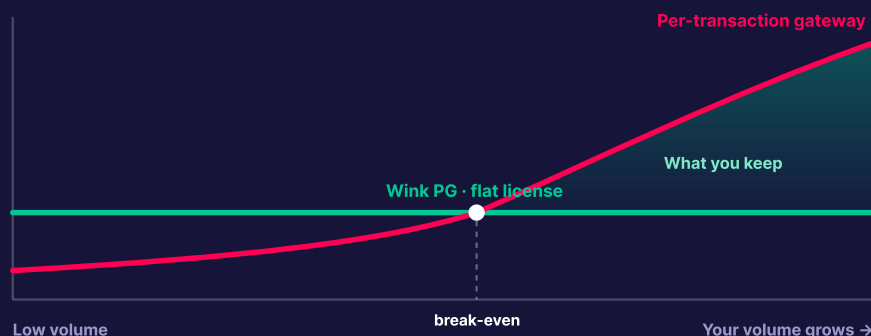
The only gateway with biometric identity built in — face, palm & voice auth, real-time ID, and age verification.



## THE ECONOMICS

### Traditional gateways tax your growth.

A per-transaction gateway charges more every time you process more. Wink is a flat license. **Past break-even, every transaction you add is margin you keep.**



## THE WINK MODEL

- ✓ No per-transaction fees, ever. Set your own pricing, keep the margin.
- ✓ Your brand at every level — you, your resellers, their merchants.
- ✓ Start fully managed, own when you're ready — real IP on your balance sheet.
- ✓ 24/7 U.S.-based NOC handles hosting, PCI, uptime, and monitoring.

## PAYMENTS

### Accept everything

Everything merchants need to take payment, anywhere.

- Card present + card-not-present
- Apple Pay & Google Pay
- ACH, gift & loyalty
- Level 2 & Level 3 data
- Recurring billing + secure card vault

## EXPERIENCE

### Brand it, ship it

Modern payment experiences your merchants deploy fast.

- Hosted payment pages with live-preview builder
- Brandable virtual terminal
- E-invoicing with embedded pay links
- Drag-and-drop analytics dashboards per role

## CONTROL

### Run the hierarchy

Built for ISO, bank, and processor operating models.

- Multi-level ISO / sub-ISO / merchant access
- Merchant-level billing built in
- Per-merchant feature toggles & fraud rules
- Native biometric layer face/palm auth, real-time ID, and age verification baked in.

BACKED BY  
15+ YEARS IN  
PAYMENTS



PCI DSS Level 1  
Compliant



Full compliance across  
biometric + payment



SOC 2 Type II  
Compliant



Biometric + token  
security best practices

[www.wink.cloud](https://www.wink.cloud)



Start anywhere. **Own** as much as you want.

Move up the stack as your business and technical capabilities grow.



#### STEP 1

### Payments as a Service

Your branded partition of Wink PG. Your logo, URL, portals, and support links. Wink runs ops, security, and infrastructure. Merchant data stays segregated.

#### STEP 2

### Run-Time License

A dedicated private instance with full branding and ownership. Roll out custom features with Wink engineering. You own the IP; Wink supports hosting, certification, and security.

#### STEP 3 · FULL OWNERSHIP

### Source Code License

The entire codebase, yours. Bring development in-house and deploy in your environment, with optional continued partnership for hosting, architecture, QA, and DevOps. The gateway becomes an asset you can point to at acquisition.

## New in Wink PG



### Stripe-compatible API **NEW**

Built on Stripe? Point your existing integration at Wink, adjust a few parameters, and you're processing. Migration without a rebuild.



### Merchant-level billing **NEW**

Set pricing plans, auto-assign them at boarding, invoice tenants, and collect by card or ACH. Your license becomes a revenue engine.



### E-invoicing **NEW**

Merchants bill cardholders with branded invoices and embedded pay links that settle straight through the gateway.



### Analytics dashboards

A business-intelligence layer on the transaction flow. Drag-and-drop widgets, custom KPIs, and persona views for owners, resellers, and merchants.



### Live-preview page builder

Build hosted payment pages in a streamlined wizard and watch the page update in real time as you type.



### Card vault + recurring

Tokenized storage and contract-based billing keep subscriptions running and merchants out of PCI scope, with stored cards kept current as they're reissued.

## One gateway. Six ways to pay.



**POS terminals**  
EMV-certified



**Virtual terminal**  
Phone & back office



**Hosted pages**  
No PCI burden



**E-invoices**  
Embedded pay links



**REST APIs**  
ISV integrations



**Biometric checkout**  
Face & palm. ID & age

#### FEATURED GATEWAY CERTIFICATIONS WITH MAJOR U.S. PROCESSORS

fiserv.

TSYS™

CHASE Paymentech™

globalpayments

FIS

Elavon

#### FEATURED TERMINALS · WALLETS · PLUGINS

PAX

ingenico GROUP

Apple Pay

G Pay

WOO

Magento

INTUIT quickbooks

Own it. **See it in 20 minutes.**

wink.cloud | docs.wink.cloud | sales@wink.cloud

Schedule a Demo

