

CASE STUDY

Rooster Case Study

Company Name:
Rapid7

Industry:
Cybersecurity

Employee Count:
2,000+

Headquartered in Boston

Website:
<https://www.rapid7.com/>

How Rooster Proved to be a Game-Changer for Rapid7's Recruiting Team



About Rapid7

Organizations around the globe rely on Rapid7's technology, services, and research to securely advance. The visibility, analytics, and automation delivered through their Insight platform simplifies the complex and helps security teams reduce vulnerabilities, monitor for malicious behavior, investigate and shut down attacks, and automate routine tasks.

Rapid7 was listed as one of the best places to work in 2021 by the Boston Business Journal and one of the best places to work in 2020 by The Boston Globe.



The Challenge

- 1 Scheduling was very manual and cumbersome as the company's existing recruiting platform didn't integrate with Google Calendar
- 2 The coordination team was siloed with each coordinator supporting a different team. The lack of visibility and cohesion made them unable to work together efficiently
- 3 Coordinators spent an average 15 minutes scheduling a single interview as they needed to create email invitations from scratch, in addition to the time spent double-checking their work for errors



"The customization of templates, accessibility to everyone's calendars, and the fact that Rooster links to both Workday and Google Calendar has been a game-changer"



Shannon Chipman

Team Lead - Recruiting Coordination & Candidate Experience

CASE STUDY

An award-winning company in the cybersecurity space was able to:



increase their scheduling speed by **58** percent



boast a 100% adoption rate in just 1 week



foster a culture of teamwork & collaboration for the recruiting coordinators

Contact us today for a personalized demo

CONTACT US TODAY! >>>

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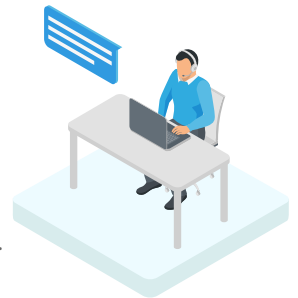
The Solution

Thanks to Rapid7's trusted partnership with Kognitiv Inc., they worked directly with us to develop a scheduling tool which became Rooster.



The Business Impact

- A 58% improvement in scheduling time. Coordinators went from from a lengthy 15 minutes to an average of 6 mins 16 secs
- A 100% user adoption rate in one week. Consolidating the entire scheduling process into one platform made training schedulers streamlined and easy.
- A shared dashboard has created a culture of collaboration where team members feel comfortable asking for help and don't stress about calling in sick or taking time off for vacation



"One of the huge perks of Rooster is that our coordinators can now redistribute the workload when needed and pick up tasks flawlessly...the team is now able to jump in and work together."



Kim Parkinson

Senior Manager Talent Acquisition Ops & Programs

- Detailed and configurable analytics allow leaders to manage coordinators' workload more effectively, ensuring that team members don't become overwhelmed
- An improved user experience and less friction between schedulers and interviewers/hiring managers thanks to quick and easily rescheduling and automatic links to scorecards and resumes.
- Less user error and increased accuracy with pre-built templates and automatic timezone detection and reconciliation.