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purple
SALON • WELLNESS



Our Story

With a Passion to offer experience that is innovative, elegant and high-end pampering, Purple Salon and Wellness started its operation in 2010. Everyday since then we are incessantly performing the act of making our clients look just perfect.

Having completed a decade in the beauty business, we have become a trusted Brand with an aim to provide beauty services to all. We are constantly enchanting our customers by introducing latest fashion trends that are practised globally.

Currently we are operating in Surat, Vadodara & Ahmedabad and our intent is to expand our wings to the Political Capital, Technological Hub and the Finance & Fashion destination of India.



Award-Winning
Luxury Wellness
Brand



14+
Years of Excellence



Branches in
**Surat, Vadodara &
Ahmedabad**



Trusted by
Thousands

OUR LEGACY



Innovation in
Beauty & Wellness



Recognized
Industry Leader



Premium
Services & Products

Services we offer...

HAIR CARE

- > hair cut
- > shave / beard
- > absolute & creative color
- > texture treatments
- > hair spa relaxing treatments



SKIN CARE

- > basic & luxury facials
- > threading
- > bleach 'n' d-tan
- > liposoluble waxing
- > manicure / pedicure



LASER TREATMENT

- > permanent hair reduction treatment
- > carbon laser facial or hollywood peel



EAR 'N' NOSE PIERCING



EYELASH EXTENSION



Services we offer...

SPA THERAPIES

- > DE-STRESS
 - Relax Your Mind & Body
- > DETOXIFICATION
 - Ayurvedic Rejuvenation
 - Polishing 'n' Wrap
- > IMMUNITY
 - Express Therapies



NAIL ART & EXTENSION

- > gel acrylic extension
- > acrylic extension
- > temporary nails extension
- > gel | french polish
- > glitter gel polish



MAKEUP

- > bridal makeup & pre-bridal packages
- > groom makeup & pre-groom packages





Franchise Opportunity

FICO MODEL



RELAX.

EARN.

GROW.

MODEL

FICO

(Franchise Invested Company Operated)

INVESTMENT AMOUNT

₹1.00 cr to ₹1.25 cr

SPACE REQUIRED

2200 to 3000 sq. ft.
(carpet)

MONTHLY REVENUE

2% MG

or

20% Revenue Share
(whichever is higher)

• **COMPANY
HANDLES
ALL
OPERATIONS**

• **YOU
SIMPLY
INVEST &
ENJOY
PROFITS**



Why FICO outperform traditional Franchising ???

- Company recruits & trains staff
- Quality Assured.
- Centralised marketing drives
Steady Footfall.
- Standard operating procedures
Audited Monthly.
- Minimal investor involvement,
Higher Success Rate (85% +).

IDEAL **FRANCHISE** PARTNER



- Passionate Investor

- No Daily Management Needed

- Believes in Luxury & Service Excellence



Why choose Purple ?

- Strong Brand Identity
- Centralized Operations & Marketing
- Proven ROI Model
- Luxury Client Experience
- Staff hiring, payroll & retention
- Intensive training & skill upgradation
- Inventory & vendor management
- 360° marketing & social media
- CRM, analytics & membership programs
- Monthly audits & SOP compliance

OUR

SUPPORT

TO YOU



Site Selection



Interior Design & Setup



Complete Staff Hiring
& Training



Inventory & Vendor Setup



Marketing & Promotions



TESTIMONIALS



Khushboo Jain

1 review



★★★★★ 2 weeks ago New

Very nice saloon with very hospitality staff and good service



Reply



Prashant Kapadia

Local Guide · 327 reviews · 56 photos



★★★★★ a week ago New

Excellent service



Reply



Divit Singhi

1 review



★★★★★ 2 weeks ago New

It was a great experience



Reply



Hiral Mehta



★★★★★ a week ago New



Rakhi Jain

3 reviews



★★★★★ 3 weeks ago New

Today i got a facial done by florance so satisfied and she is so caring..she suggest me for my skincare some product too ..you should go for it



Reply



Paresb Parmar

Local Guide · 8 reviews · 64 photos



★★★★★ a week ago New



Parveen Safiya

1 review



★★★★★ a month ago

Purple salon very satisfied there enveroment,,,salon ambience perfect



Reply



Fenil Modi

1 review



★★★★★ 2 weeks ago New

I just took a therapy really relaxing I recommend to everyone thankyou purple



Reply



Join the

Purple Family



Let's
Grow
Together



Schedule a
Consultation
Today

Ready to **Elevate Wellness** together ??



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purple
SALON • WELLNESS

