

The background is a stylized illustration of a jungle scene. A large tree with brown branches and green foliage dominates the center. To the left, a toucan with a large orange and yellow beak and blue body is perched on a branch. The overall color palette is muted, with greens, browns, and a hint of blue from the bird.

THE **NL**KIDS CODE

Our Commitment to God, Each Other, and NLKids!

NL KIDS CODE

WE KEEP IT SAFE

WE DREAM IT BIG

WE AIM IT HIGH

WE MAKE IT FUN

WE DO IT TOGETHER

TABLE OF CONTENTS

6 WE KEEP IT SAFE

We are committed to providing physically, emotionally, and spiritually safe environments.

16 WE DREAM IT BIG

We are committed to reaching the world for Jesus by thinking bigger and dreaming higher.

24 WE AIM IT HIGH

We are committed to giving and doing our best. We know that quality lies in the details.

36 WE MAKE IT FUN

We are committed to bringing fun into every environment.

40 WE DO IT TOGETHER

We are committed to serving as a team.





WHY WE EXIST

NLKids exists to to lead kids and families into a fully devoted relationship with Jesus Christ.

O God, you have taught me from my earliest childhood, and I constantly tell others about the wonderful things you do. Now that I am old and gray, do not abandon me, O God. Let me proclaim your power to this new generation, your mighty miracles to all who come after me.

Psalms 71:17-18, NLT



PURPOSE

Lead Kids and Families into a fully devoted relationship with Jesus Christ.

STRATEGY

Provide environments that allow children to express their worship to God. Partner with parents by providing resources and encouragement for their kids at every phase.

OUTCOME

Raise up the next generation to know Jesus and for the Bible to live in their hearts.





WE KEEP IT SAFE

We are committed to providing physically, emotionally and spiritually safe places and spaces.



WE KEEP IT SAFE

SAFETY IS OUR FIRST COMMITMENT

Without it, ministry cannot happen.

All NLKids staff and dream team volunteers must pass a background check before volunteering in NLKids. From there, they are trained in protocol, policies, and procedures and receive ongoing training with support.





WE KEEP IT SAFE

WE KNOW THAT FIRST IMPRESSIONS MATTER.

Shirts & Name Tags

Approved NLKids Dream Team volunteers wear lanyards with name tags so we know who is allowed in our environments at all times. As a team we commit to wearing our NLKids shirts every weekend. We believe NLKids apparel communicates to kids that they have a place to belong at church! Shirts also help parents and new families know who to go to with questions!

Check-In Team

Our NLKids check in team is trained to help assist in the family registration process as well as answer any questions or concerns you may have. This team will help check in families and guide them to any of the kids environments.



Because of Room Ratios:

- Effective learning takes place
- Safety increases
- Leader retention goes up
- Kids enjoy the experience more

WE KEEP IT SAFE

ROOM RATIOS ARE A BIG DEAL TO US!

We provide classrooms that are age-specific not just because of the teaching, but because we don't want smaller children being accidentally knocked over by larger children or sensitive ears to be exposed to louder music, etc. We understand that if the parent does not feel like their child is safe then they are not able to focus on what God has for them in their service. Their mind will be occupied with wondering how their child is doing. Parents should be confident that we understand and prioritize the safety of their children.

Infants

1 adult to 2 children



Toddlers

1 adult to 3 children



Preschool

1 adult to 7 children



Elementary

1 adult to 10 children





PARENTS CAN'T PICK UP THEIR CHILD WITHOUT A MATCHING TAG.

Parents get one



Kids get one





WE DREAM IT BIG

We are committed to reaching the world for Jesus by thinking bigger and dreaming higher.





WE DREAM IT BIG

OUR HEART IS GLOBAL

We desire to see every NLKid grow up with a missions mindset and worldview.

Kingdom Builders

Each weekend's tithe and offering segment is a great teaching moment for children. We use this time to explain what tithe, giving, and generosity mean to children. All money collected is given to Kingdom Builders. Each year, each campus has specific projects and giving goals.



LOCAL PROJECTS

We desire to see families serving and giving together, so we provide Local Projects specifically designed for children and their parents to do together. Operation Christmas Child is the premiere project for NLKids.

GLOBAL TEAMS

When we say, "Our Heart is Global," we mean it! Family-specific Global Teams are designed in order to allow children to take their first Global Team trip with their parents.

MISSIONS TRIPS

The Mexico missions' trip is the premier Global Team Trip for NL Kids

Reaching the entire world with the Good News of Jesus Christ is a big task, but it's what Jesus asked all His followers to do. This mission is done through Kingdom Builders. At New Life, Kingdom Builders is our mission to go above and beyond. Through Kingdom Builders, we all can participate in this great mission that Jesus Christ asked us to be a part of.

Every month, New Life supports over 200 missionaries and organizations worldwide! You can be a part by praying faithfully and giving generously. We can all do our part to see that everyone has a chance to hear about the hope and love of Jesus Christ.



DREAMING BIG IS A CRUCIAL PIECE IN OUR CHURCH AND MINISTRY.

We're not sure we can dream large enough, but we will do everything in our power and though God's power to dream up new and impactful ways to reach as many children as possible.

PREPARED

I will always be ready to serve God.

INVOLVED

I will give God my best.

LOVING

I will put God and others first.

OPEN TO GOD

God's ways are higher than my ways.

TEAM PLAYER

God works through us.





WE AIM IT HIGH

We are committed to giving and doing our best.
We know that quality lies in the details.



EXIT



The background of the slide is a collage of biblical illustrations. On the left, there's a scene with stone walls and woven baskets. On the right, a soldier in Roman-style armor is kneeling. The title 'BIBLE LAND' is centered in large white letters on a yellow-orange diagonal band.

BIBLE LAND

Our dream is for the Bible to come to life in each of our NLKids environments.



THE WEEKEND EXPERIENCE

We wholeheartedly believe that a person's life can change from the youngest of ages. Everything we do is predicated on seeing life change in children's lives. They are on a journey of discovering who Jesus is; our job is to create opportunities for them to discover Jesus. We do this best by creating age-specific learning objectives and opportunities.

WE AIM IT HIGH

EARLY CHILDHOOD

We believe in ministering to the needs of every age group, including our littlest members. While parents enjoy adult services, they can rest assured that their littles receive personal care in a safe and nurturing environment. Preschoolers love to learn, so each preschool classroom provides interactive learning experiences that help your kids fall in love with the Bible. Centered around the Bible, we use colorful illustrations, interactive animations, and activities to help kids remember what they learn. Our qualified Dream Team members create a positive church experience that introduces infants to trust in Jesus early in life.





ELEMENTARY

Elementary combines high-energy activities with Bible-based teachings for boys and girls from kindergarten through 5th grade.

Using large and small groups, kids can connect with friends and engage with leaders, all in a life-giving atmosphere. With games, attention-grabbing Bible lessons, and fun-filled songs that capture kids' attention. Elementary shows that living for God is the best!

WE AIM IT HIGH

SMALL GROUPS

Small Groups allow us to break down key concepts from the day's lesson to show children how to apply God's Word to their daily lives. Small groups start as early as preschool and strengthen significance and impact within our elementary programming. Groups are divided by age for the most significant impact. Life is best lived in circles, not rows. Small Group dynamics allow leaders to influence significantly while encouraging children to build solid relationships.



LARGE GROUPS

We are passionate about creating dynamic, large-group experiences in preschool and elementary environments. We believe that having a live service teaches kids about God's Word in a creative and fun way they can't get anywhere else! Elementary and Early Childhood features an innovative curriculum letting kids embark on an adventure with God's Word as their guide.







QUALITY IS IN THE DETAILS

- NLKids curriculum and room schedules are used and followed in all environments as they are written unless adaptations are required to account for service length or technical difficulties. All curriculum materials are secured and in place.
- All elements of the weekend experience have been rehearsed and walked through before the service start time. Dream Team members are adequately resourced.
- Campus is clean and clutter-free. All aspects of the campus are functional and are appropriately resourced.
- Check-in and registration systems are efficient and easy.



WE MAKE IT FUN

We are committed to bringing fun to every environment.

We want kids and Dream Team members excited about attending church! If it's not fun-it's not church. Children should beg their parents to come to church because they know it's a fun place to be. Our classrooms are filled with age-specific activities that are memorable. Our lessons are filled with elements they relate to and look forward to seeing. That's why the physical environment of NLKids is themed in a fun Bible theme. We desire each child to fall in love with the Bible in a FUN environment!



WE MAKE IT FUN



WE ARE PASSIONATE ABOUT KIDS MINISTRY!

Dream Team members love having fun with kids! Whether playing competitive games, getting messy, helping with an activity, or reading books -- kids will love hanging around our Dream Team members. We want kids BEGGING to come back to church!

NLKIDS SOCIAL MEDIA

We use social media to help us reach families throughout the week. By utilizing social media, we can show families what we do and why we do it! NL Kids' social media accounts are updated with regular weekly posts.



@nlkids



@NewLifeKids



WE DO IT TOGETHER



We are committed to serving as a team.

UNITY IS A BIG DEAL

We wholeheartedly believe that we should be living examples of life together. Teams of people put our lessons together. We provide opportunities for children to play and do activities together that promote unity and teamwork. We have groups of people that serve together because teamwork makes the dream work.

NLGROUPS

We weren't meant to do life alone!
Join a community of believers
today. We encourage
everyone to be part of a NLGroup
at NLChurch. Sign up at
nlchurch.com/groups





DREAM TEAM

Whatever your passion is there is a place for you to serve your church, community, and world. We have a place where you can use your skills and abilities to serve the local church as you grow in your relationship with Jesus Christ. Join the Dream Team by visiting nlchurch.com/dreamteam.



I WAS
DEDICATED
APRIL 2023

MILESTONES



Milestone we celebrate for parents to dedicate their child to the Lord.

I BELIEVE

Milestone we celebrate when a child commits their life to Christ.



WATER BAPTISM

Milestone we celebrate for kids taking the step of baptism.



MOVE - UP

Milestone we celebrate with our outgoing 5th graders as a first step into Youth Church.

