



How Much Does Dental Business Coaching Cost in the UK?

Strategic Success. Delivered.

The Wrong First Question

"How much does it cost?" matters less than what it's worth: cash flow this year, and practice value if you ever sell.

The Number That Actually Matters

EBITDA

Earnings Before Interest, Tax, Depreciation and Amortisation. The figure banks, investors and buyers actually look at, not turnover.

Why We Normalise It

~50%

of owner-generated clinical fees is deducted as a modelled replacement cost, so EBITDA reflects the practice, not the owner's own chair time.

The Exit-Value Maths

A £50,000 annual profit improvement, illustratively

£150,000

accumulated operating profit over
3 years

£350,000

potential exit value at a 7× multiple

£500,000

potential combined benefit

Illustrative, using DWB's own planning assumptions. Excludes tax, transaction costs and buyer-specific adjustments.

Profit Improvement Pays Twice

- Once as cash flow, while you're still running the practice
- Again as exit value, if and when you sell it

One Connected System

- Vision
- Sales and Case Acceptance
- Systems and Operational Efficiency
- Clinical Strategy
- Leadership and Team Motivation
- Marketing and Brand Growth
- Financial Strategy and Profitability

Fix one in isolation and the profit improvement doesn't hold.

What It Actually Costs

High Performance

£2,050/mo

15 months

All seven fundamentals,
whole team involved

Practice Growth
& Success

£1,250/mo

12 months

Same frameworks,
lighter, guided approach

Both plus VAT. We assess the practice first, then confirm the fit.



What could your numbers look like?

Talk to Dental Wealth Builder about the right programme for you.

Strategic Success. Delivered.