



Business Justification Request

Attending DataSecAI Conference Dallas 2026 | Dallas, TX | Hyatt Regency | Nov 9-11, 2026

To: _____

From: _____

Date: _____

Dear _____

I'm requesting approval to attend **Cyera's DataSecAI Dallas 2026** flagship user conference, taking place **November 9–11, 2026**. This is a leading conference for data security posture management (DSPM) and AI data risk, and I believe attending will directly benefit our team's work and priorities this year.

Why This Conference Matters

DataSecAI Dallas brings together data security, privacy, and AI governance leaders for three days of sessions, hands-on certification courses, and peer networking. Attending will let me:

- Learn how peer organizations are approaching data classification, DSPM, and AI data risk at scale
- Complete a certification course that strengthens our team's internal expertise
- Evaluate tools, vendors, and best practices relevant to our current data security roadmap
- Build relationships with practitioners and vendors solving similar problems
- Bring back actionable takeaways to share with the broader team

What I'll Bring Back

After the event, I will share a written recap with the team, including key takeaways, any relevant vendor or tooling evaluations, and process recommendations that support _____ data security and AI governance initiatives.

Estimated Cost

Item	Estimated Cost
Conference registration (full pass)	\$995
Certification course add-on (DSPM or AI Certification)	Free
Round-trip travel (flight/mileage)	\$_____
Hotel (2–3 nights, Nov 9–11)	\$264++/night
Meals	Included in conference
Total	\$_____



The Ask

I'd like to request approval to register and attend, along with associated travel and lodging expenses as outlined above. I'm glad to answer any questions.

Thank you for considering this request.

Sincerely,

Approved by:

Manager Signature: _____

Date: _____