

## FOR IMMEDIATE RELEASE

# Soho Jazz Festival 2025: 100 Years of Jazz. One Iconic Village.

10th-14th September 2025

This September, Soho Jazz Festival 2025 takes over the village once again-bigger, bolder, and more plugged into the soul of London than ever before. From jazz's deep roots to its digital future this 4-day event marks 100 years of grassroots jazz discovery and transforms Soho into a jazz village packed with surprises. With a lineup of over 100 artists, 40+ shows, and 15+ iconic venues, Soho becomes a living, breathing jazz map, showcasing the traditional sounds of swing, latin & blues to the contemporary soul, hip-hop and UK underground scene.

Over the past 10 years, producers, **Nathan Britton** and **George Hudson** have positioned the festival as Europe's leading grass-roots celebration welcoming a wave of **emerging talent musicians** and **local legends** in the heart of **London's historic jazz quarter.** Get ready for standout sets, raw jam sessions, secret gigs, album drops, and live recordings as the UK's leading voices come together to redefine what jazz culture means in 2025 and beyond.

Cruising through the action in true British style, a specially kitted-out **vintage double-decker bus** will also host mobile gigs, parading the sounds of jazz through its heart. The iconic **Yamaha Music London** and other local spaces will also host activities, live sessions and in-store collabs alongside microphone brand, **sE Electronics** making sure every note rings true. And for the first time ever, the festival jumps into the future with the launch of the **UK's very first metaverse jazz club**—bringing the spirit of Soho to the digital realm and across the globe.

Soho Jazz Festival is proud to be partnered with **1664 Blanc**, official beer partner dedicated to celebrating vibrant moments that bring our community together. Backing the heart of the scene is the **Soho Business Alliance** & **City of Westminster Council**, along with **Help Musicians** and their dedicated mental health service, **Music Minds Matter**, as the festival's official charity partner.























Limited All-Access Festival passes are available now from at the early-bird price of £75 at <a href="www.sohojazzfestival.com">www.sohojazzfestival.com</a> with artist announcements throughout August.

## The places making it happen...

Legendary Soho stages:

Soho Live Music Club, Pizza Express Jazz Club, Ronnie Scott's, Century Club, Jack Solomons Jazz Club, The Piano Bar at Red Room Studio, Alfie's Jazz Club, Foyles, Archer Street, Yamaha Music London, Red Room Studios, James Court, Festival Double Decker Bus, Roblox and more.

#### ABOUT SOHO LIVE MUSIC CLUB

Since 2012, the team at Soho Live Studios have been making music across Soho first with the The Piano Bar Soho, The Shed, The Boulevard Theatre and then more recently at Alfie's Soho and Jack Solomons Jazz Club.

Soho Live Music Club is a diverse music ecosystem, providing not just live performance opportunities but artist and production development leading to releases, sync placements, and further major recording contracts. The Club collaborates with the rest of the neighbourhood, producing the annual Soho Live Jazz Festival, a unique celebration featuring iconic performance and hospitality venues, celebrating live music in Soho, complimenting the rich culture in the village and promoting London's creative square mile.

### NOTES FOR EDITORS

Press invitations, and complimentary tickets are available for press contacts throughout the festival simply email concierge@soho.live with your credentials. Hi-resolution imagery is available at www.sohojazzfestival.com/press, and for any further information please contact **concierge@soho.live** 



















