

Do You Know What Your Child Faces Online?



Scan for free advice,
comic books and
guides for parents



Helping you keep your child safer online

**safe &
smart**

Key risks to watch out for

1

Manipulation & Exploitation

When someone builds trust to manipulate, exploit a child online. Such as online grooming or sextortion.

2

Impersonation & Identity theft

Criminals pretending to be friends or influencers, to scam or deceive others. Such as fake profiles, account takeovers, stolen identities.

3

Cybercrime

Illegal online activity such as hacking, malware, account theft or encouraging criminal behaviour.

4

Digital Scams & Fraud

Tricking people into giving away money or personal information through fake messages, links or competitions.

5

Psychological & Emotional Harm

Online experiences such as cyberbullying or harmful content that can affect a child's wellbeing.

Take action today



Review the apps, games and platforms your child uses



Check privacy settings and enable parental controls where available



Talk regularly about what they do online without judgement

Discover free guides, conversation starters and parental control advice.

SAFEANDSMART.ONLINE

