One question at the door sends customers and leads to the right Fin

New or existing? A reusable gate asks first, and every path ends in a person or a clear next step.

RESOLVED BY AI ON INTERCOM AND GORGIAS

Conversations resolved by AI from launch day, and more resolved by AI as we tune on real conversations.

Our track record on every build, not a guarantee for your queue.

THE GATE

New or existing?

EXISTING CUSTOMER

Fin for Service

Answers from approved content, with guardrails and a handoff rule.

NEW LEAD

Fin for Sales

Runs a Playbook that qualifies the lead and collects the details sales needs.

Guidance keeps Fin from promising a live agent it cannot deliver.