

## EXPERIENCE

**Amazon**

Seattle, WA

**UX Designer II**

Nov '23 - Present

Core team member responsible for establishing best practices and initial user experiences for Alexa+'s Ticket Search feature.

Shipped and designed end-to-end flows for voice created routines. Partnered with research and product to inform overall product vision for creating and editing through voice.

Identified strategic opportunities to increase user understanding and simplify routine creation. Led redesign efforts for the Routines experience on Web and multimodal devices. Partnered with research and product on the overall product vision.

Shipped end-to-end UX design for several v1 mobile and multimodal experiences: Alexa Routines and Ticket Search.

**Amazon**

Seattle, WA

**UX Designer I**

Jun '21 - Jun '23

Led end-to-end redesign of Alexa's household messaging system "Announcements", a core communications feature serving millions of users across Echo devices and the Alexa App. Spearheaded the design strategy and drove cross-functional alignment while delivering a completely revamped user experience. Led research and partnered with product to inform the overall product roadmap.

**Amazon**

Seattle, WA

**UX Design Apprentice**

Jan '21 - Jun '21

Ideated and conceptualized a future family manager Alexa companion app for Comms domain, working across design, product, and research.

Conceptualized a suit of socially engaging features for the Comms domain. Partnered with research and product to inform overall vision.

## EDUCATION

**SVC**

Seattle, WA

**UX Design Certificate**

16 week immersive course followed by 8 weeks of on-the-job training.

**CSULB**

Long Beach, CA

**Bachelor of Fine Art**

3.85 / 4.0 GPA

Awarded the President's List.

## SKILLS

Figma, sketch, Adobe Creative Suite, Jira, Asana

Interaction Design, Conversational Design, Product Thinking, Prototyping, Presentations, Design Systems, Interaction Specs, Accessibility, Copy Writing, Competitor Analysis, Storyboarding, Usability Testing